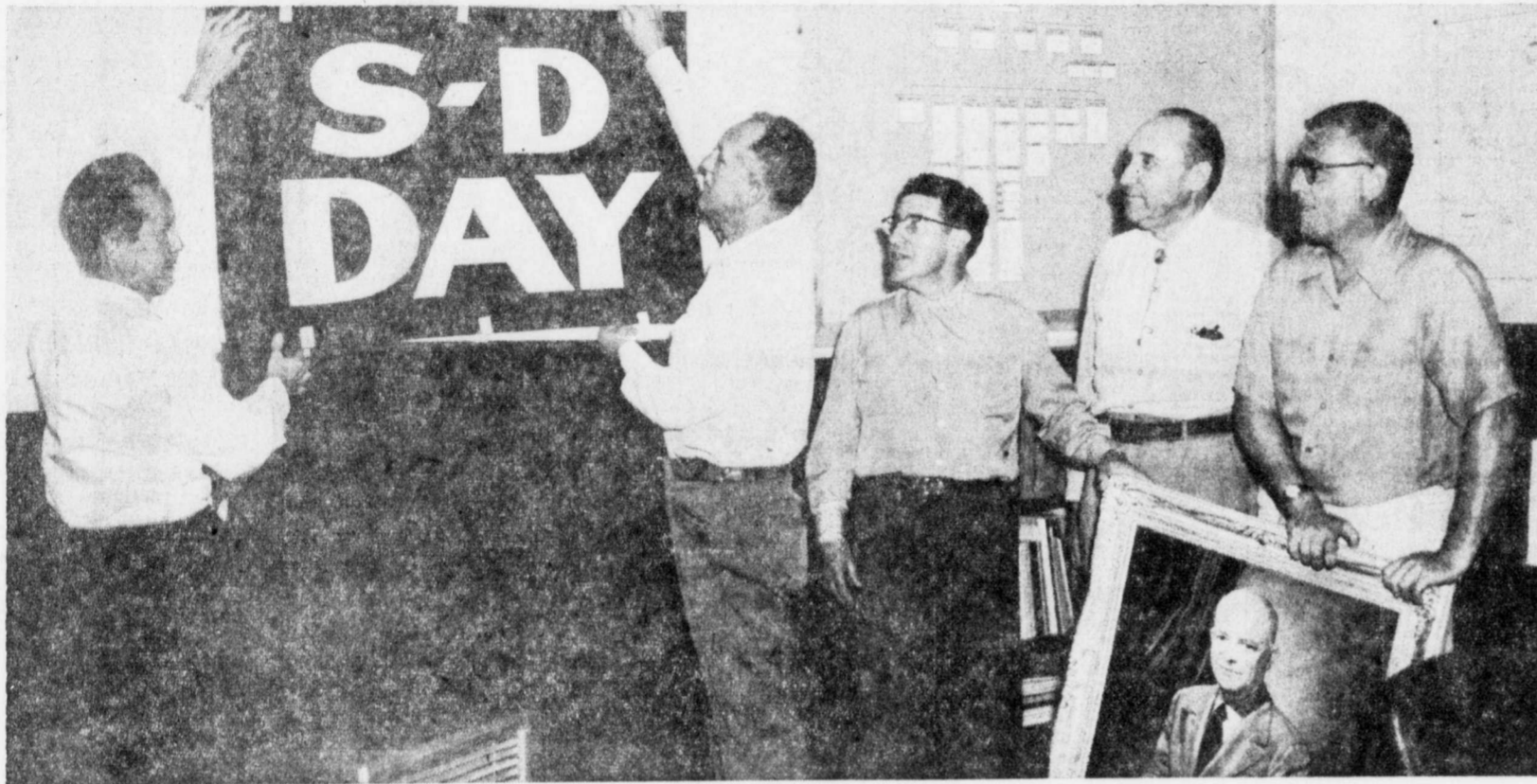


Mountain Resort Area Support Given Tram



PREPARING for an all out effort in Palm Springs designed to show that traffic accidents don't have to happen, are pictured above, left to right, George Bond, superintendent of transportation, Palm Springs Unified School district, City Manager Pete Peterson, Automobile Dealer Ed McCoubrey, Dr. Arthur

G. Hoff, superintendent of schools and Ed Hawkins. These men are spearheading "Safe Driving Day" in the Village which will take place December 15 and will be a coordinated educational drive reaching civic clubs, schools and individuals. Bond is director of the event.

New County Plan Subject Next Monday

Desert County movement will resume its popular pace Monday night with a dinner meeting at the Indio hotel, starting at 7 p.m., President Ted Smith of Rancho Mirage announces.

Articles of incorporation have been approved and returned by the state, and the next step of business is now possible. Action has been stalemated until this was accomplished, Smith said.

At the meeting, district directors and vice presidents will be assigned their particular objectives, and meetings in the various areas will be arranged. It is also planned to lay the foundation for a financial drive to be conducted in the near future.

All representatives of the various cities and unincorporated areas are invited, and from response to date a large attendance is expected, Smith said. "This will be the meeting where a decision is reached as to the future of Desert County," he added.

JOHNSON ON COMMITTEE

Ray Johnson, county superintendent of schools, Thursday was named on the new California Education Coordinating committee.

DEC. 15 PROCLAIMED S-D DAY BY MAYOR

Mayor Florian G. Boyd today proclaimed December 15 as S-D Day in Palm Springs — Safe Driving Day — and urged all citizens to drive and walk that day so as to keep an entire 24-hour period free from accidents.

He pledged the full support of the city government in making the project, sponsored by President Eisenhower's Action Committee for Traffic Safety, a success.

"It is a day to demonstrate that traffic accidents can be reduced materially if all motorists and pedestrians do their part," he said.

George Bond, superintendent of transportation for Palm Springs Unified School district, has been named director of S-D Day activities in the city. He has arranged a practical program of demonstrations and tests for the day to be staged at the Desert Inn garage from 2 to 9 p.m. that day. He will be

assisted by other safety officers. S-D Day will be observed throughout the nation December 15.

Mayor Boyd's proclamation follows: "Whereas the President of the United States has asked all Americans to unite in a Nation-wide demonstration that traffic accidents can be avoided if all motorists and pedestrians do their part; and

"Whereas the Governor of our State has asked all of the communities in California to support this worthy effort;

"Now, therefore, as Mayor of the City of Palm Springs, I hereby proclaim Wednesday, December 15th, as 'S-D Day' in this community, and ask all citizens to drive and walk on this day so as to keep the entire 24-hour period free of traffic accidents."

CREA PRESIDENT-ELECT GUEST OF HONOR HERE

Floyd Lowe of Palo Alto, president-elect of the California Real Estate association, was honored by the Palm Springs Real Estate board at a dinner meeting at Palm Springs Biltmore Friday night. It was the new CREA president's first visit to a local board since his election.

More than 75 realtors, local and visiting, and guests were present for the session. Lowe was introduced to the assemblage by Al E. Hoover, local realtor.

He reported to the local board on his impressions of the national real estate picture. See CREA, Page 2a

Inheritance Tax Appraisers End Meetings Here

State Inheritance Tax Appraisers' Conference, meeting at the Palm Springs Desert Inn, brought 250 people representing the Northern, Central and Southern district of California to the Village. During the three-day series of meetings which closed Saturday and panel discussions called by State Controller Robert C. Kirkwood, various aspects of handling such tax appraisals were brought before the group.

One of the most outstanding and controversial topics to be outlined in panel discussion was that of "Joint Tenancies in California." Presenting the subject in a most unique manner, that of acting out the parts of client, consul and appraiser, were Attorneys Samuel Taylor, Brent M. Abel, Willard L. Ellis, Charles J. Barry and Theodore R. Meyer of the San Francisco Bar.

THESE OUTSTANDING tax experts brought out the fact that approximately nine out of ten homes in the state are actually owned out of joint tenancy rather than being community property as so many husbands and wives are led to believe. Since it is the policy of the Inheritance Tax appraisers to hold hearings when the value of the property in question exceeds \$200,000, they stressed the importance of husband and wife seeking legal advice on the possible disposal of such holdings in the event of death of either party.

Upon Saturday's adjournment a vote of appreciation went out to the hosts of the event, Mr. and Mrs. Arthur M. Milam of Indio and to the Desert Inn and other hotels and the Palm Springs Chamber of Commerce for the welcome and assistance afforded the visitors.

Auto, Stolen Here, Found in El Monte

Palm Springs police were notified Wednesday that the car of James R. Brigham of Escondido, stolen from a downtown parking lot November 22, had been recovered in El Monte. The car was found in running condition, Los Angeles county authorities said.

Palm Springs Featured on Ralph Storey Broadcast

Palm Springs is being featured this month on Ralph Storey's CBS radio broadcasts, which are presented each week-day morning for approximately two hours from 6 to 8:15 a.m. The broadcasts were arranged by the Junior Chamber of Commerce, under the sponsorship of local businessmen. They originate at the Racquet Club.

The program is heard 15 minutes over a local station, with

Branch County Hospital Sought for Desert Area

Doctors of Coachella Valley and the Palm Springs area and members of the Coachella Valley Advisory Planning committee, meeting at the Palm Springs Biltmore last week approved a proposal that the desert area ask county supervisors to earmark from one million to a million and a half dollars for a branch county hospital in this territory.

It was pointed out that the needy sick of this area do not get sufficient care because the county hospital at Arlington is too far away.

MONEY NOW PAID for ambulance service between the desert area and the county hospital could be put to better use in a branch hospital somewhere between Palm Springs and Indio, it was declared.

The doctors said they would be willing to contribute time to the desert branch of the county hospital as Riverside doctors do at the general hospital at Arlington.

It was the opinion of the medical men that charity work could be better done at a branch county hospital than in their own offices or at private hospitals.

PRESIDENT PAUL CLARK of the Coachella Valley Advisory Planning committee and Homer Varner, fourth district supervisor, told the group that now is the time to press for a desert branch of the county hospital. The CVAPC has long advocated such a move.

Both Clark and Varner said that if the request was delayed too long, it will meet failure. Both said that the county is contemplating a bond issue in Spring and the request for a desert branch of the hospital should be made now.

Meetings will be resumed in January, Mayor Boyd said.

Coordinators

December Meeting Yields to Holiday

Mayor Florian Boyd's Coordinating Council will not hold its regular meeting in December due to the busy holiday season, it was announced this week.

Meetings will be resumed in January, Mayor Boyd said.

Information of Public, Top Need of ARC

County Red Cross Workers Meet in Publicity Clinic

Complete and thorough coverage of the county and local scenes must be accomplished before a successful publicity program for the Riverside county Red Cross chapter will be effected, Dr. Benjamin Goldberg told county representatives attending a publicity panel at the Desert Inn Fiesta House Saturday morning.

Dr. Goldberg, noted physician and public health expert, now retired, was the featured speaker at the session. Approximately 20 Red Cross volunteer workers from throughout the county were in attendance.

"YOU HAVE TO KEEP the people aroused," Dr. Goldberg continued. "This is done by education—in the form of publicity. And education pays off at the till for the Red Cross with more members, and thereby more money."

He advised all county branches to work closely with their newspapers and radio stations, and do this through a publicity committee which knows what makes news and how to prepare it.

Other speakers at the meeting were Ole Nordlund of the Indio Date Palm; Beth Klotz of Riverside; Marjorie Sharpe of Indio, and Carl Plate of Corona.

HOWARD COOK, of the University of California, Riverside, was moderator. Don Klotz, bucheer of The Desert Sun was in charge of arrangements.

Mary Ellen Pangel, manager of the county chapter, and Goldye Harris, county publicity chairman, welcomed the group.

Another Son Arrives for Kiner Family

The Cleveland Indians newest papoose, a boy, was born Friday at 10:18 a.m. at Desert hospital to Ralph and Nancy Kiner and weighed eight pounds five ounces. He has an older brother Michael.

This baby is of unusual interest to the sports world as his father is the big league baseball player, recently traded to the Cleveland Indians; his mother is the former Nancy Chaffee, tennis star, who is still a ranking international player; and they make their home at Thunderbird, where they golf with stars of the golfing and entertainment world.

Gus Kettmann Delighted by Appointment

In a telephone call to The Desert Sun Saturday, A. G. (Gus) Kettmann, former Palm Springs chief of police who will resume that position on or before January 15, 1955, expressed his pleasure at the appointment announced Thursday.

Speaking from San Francisco, the former and the new chief, said: "I want to thank City Manager Robert W. Peterson for his confidence in me in the appointment as chief of police. I also want to thank my many friends in the Village who wired their congratulations."

"I love Palm Springs and plan to be back on or before January 15, depending on the appointment of my successor as chief of police at Yuba City."

Kettmann was appointed to the police chief position by City Manager Peterson last week.

Chief Kettmann resigned in 1953 after serving as chief since 1945.

200 Idyllwild Citizens Sign Pro-Petition

Word Comes from Mountains as Crocker Addresses Lions

"The Mt. San Jacinto Tramway is not a private enterprise as so frequently charged by some opponents," Francis F. Crocker, known as the "Father of the Tram," told Palm Springs Lions club members and their guests in a talk at the Chi Chi Thursday.

"The Mount San Jacinto Winter Park Authority is a state board, created by an act of the legislature for and on behalf of the people of California, for the express purpose of, and charged with the responsibility of, building the tramway from the floor of the Coachella Valley to the mountain state park."

CROCKER'S TALK was made as word came from the Idyllwild region where opposition to the project had developed, that residents of that area, 200 strong, had signed petitions favoring the tramway.

Robert O'Donnell, real estate broker at Idyllwild, told a meeting of the Citizens committee of the mountain resort that the petition favoring the tram carried the signatures of businessmen, property owners and residents of the district.

THE CITIZENS GROUP had been organized to oppose the tramway.

But the petition shown them that signers are opposed to statements made by the Citizens group opposing the tramway and that they also opposed "ideas fostered by the Citizens group that they constitute the majority opinion in Idyllwild."

O'Donnell said that the tram was favored because it would make the back country more accessible to more people and that the wilderness area would still be kept intact.

IN HIS TALK Thursday Crocker said that the tramway would make the state park in the mountains more accessible to visitors for their enjoyment.

He told the Lions that the "owners of the Tramway are the people of California and that it is financed under the revenue bond act."

He recited the history of the tramway project and the present status. He said that costs and statistical data is now being compiled by noted engineers.

RAY CREE, pioneer Palm Springs real estate man, told the club that as early as 1915, a group of local men had talked with a Steven Nather, at that time with the department of the interior, on plans for a great national park, ringing the entire valley and including all of the canyons.

City Given 5 Days to Reply to Picket Suit

Judge Hilton McCabe Friday granted City Attorney Jerry Bunker five days in which to reply to "points in authority" submitted by Richman and Garrett, Los Angeles attorneys, who represent two unions which charge the city's ordinance regulating picketing is unconstitutional.

Action was taken after Judge McCabe had heard oral argument on the demurrer filed by Bunker, in reply to the union's suit. After Bunker's reply on Wednesday or before, the court will take the case under submission.

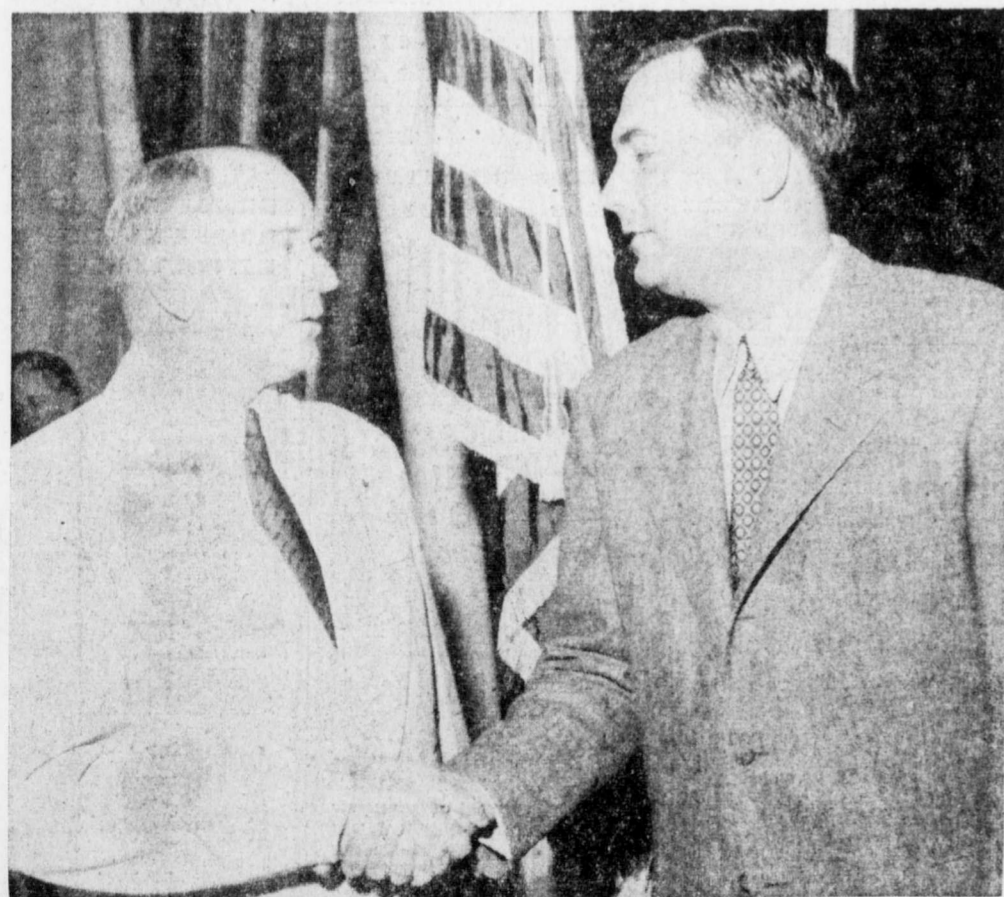
Bunker earlier had filed the demurrer, charging that the suit was not valid as it failed to state the manner in which it violated the Constitution.

The attorneys for the two unions filed points of authority with the court Friday, in favor of their case, and the additional time was granted to Bunker in order that a reply to these may be prepared.

Christmas Vacation to Start December 22

Students in the Palm Springs Unified School District will start their Christmas vacations Wednesday afternoon, December 22, Dr. Arthur G. Hoff, superintendent, announces.

Classes will be resumed on Monday, January 3.



FLOYD LOWE, left, president of the California Real Estate Association, and Mrs. Lowe were honored at a dinner meeting at Palm Springs Biltmore Friday evening, hosted by the Palm Springs Real Estate Board. Above, Lowe is being welcomed by James Hammond, president of the local Real Estate Board.



RALPH STOREY is conducting his CBS broadcast from Palm Springs for one month, under arrangements made by the Junior Chamber of Commerce and under sponsorship of local businessmen. Above, he is pictured at the opening broadcast, with Charles Farrell, who welcomed him to Palm Springs on behalf of The Racquet Club where broadcasts originate.



PENNY SINGLETON, native Californian, famous as "Blondie" both in motion pictures, and radio as well as in a daily comic strip, is the star in the new Starlite Room of the Chi Chi bill of entertainment. Blondie, as she is known to thousands here and abroad, was figuratively reared on the stage. She played her first part as a child in a kiddie show at the age of eight. She has had leading roles in many other motion pictures as well as on the stage on Broadway. Miss Singleton has also played before audiences here and abroad. Sharing honors with her are the Sing Lee Sing Family held over for the second time by Irwin Schuman. This family of Oriental entertainers have brought the

house down night after night following their performances. The audiences here seem to love the wholesomeness of the entire family's performance. Added to the bill is Bill Snyder, a singing comedian, who, press reports declare, is more than good.

Purse Stolen from Auto, Police Told

Theft of a purse from their car which they were packing in preparation to leaving the Village, was reported to police Thursday by Mr. and Mrs. Fred Allen of Costa Mesa. The purse contained \$18 in cash, keys, a driver's license and other personal identification.

UNEDITED

By BILL RASHALL

What's the population of Palm Springs?

That question is asked, on an average of four times a week at least. Certainly the answer is easily obtainable. Federal census figures states that it is 10,381.

But when one quotes those figures, the person asking the question usually looks at you as if you're off your rocker.

And really the questioner has a right to look that way because the population of Palm Springs, that is, within the city limits, is far in excess of the census figure from October through May.

ONCE UPON A TIME I asked Francis Crocker, head of the local California Power company, "What is the population of Palm Springs?" I asked that question of Crocker, because he is one of those rare gentlemen who always carries with him a slide rule. Perhaps he carries that slide rule just to answer questions like the one I put to him. It was during the height of the season, January, February or March, I don't remember.

Anyway, he came up with some fantastic figure and then set about proving it. But his calculations had to include most of the Palm Springs resort area, he said. His figure was around 60,000 persons. However, I asked that question some three or four years ago.

I would hate to venture a guess today!

THE REASON WHY all of the above was brought to light at this time was because of a question asked by an old-timer in the Village yesterday noon.

"What do you guess will be the population of Palm Springs in ten years from today?"

Oliver Jaynes opined that Palm Springs would have a population of 75,000 persons in the next 20 years. I imagine that!

Bill Foldes started the guessing game with the original question and Ward Risvold, Jaynes and I continued to discuss the intriguing question. How fast will this town grow?

What will be the population of Palm Springs within the next five, ten or fifteen years?

HOMES ARE GOING UP on all sides within the city limits of Palm Springs. The area to the east and south, like Cathedral City, Rancho Mirage, Palm Desert, Thunderbird and Tamarisk, is leaping ahead with seven league boots.

The agricultural area around Indio is surging forward and it extends to the gates of Palm Desert. I believe that our growth will be measured by the growth of all Southern California but, in addition, it will also be paced by the growth of the agricultural area to the south-east.

This puny brain of mine predicts that Palm Springs will have a population in excess of 30,000 in less than ten years. That the Coachella Valley will boast of more than 75,000 residents within the same time. Some one said: "We missed

the boat when we failed to hit the L.A. newspapers during the recent heavy fog and smog in that area. That Palm Springs was as pure and clean as any spot this side of Paradise."

What could we have done with more visitors than the throngs that crowded our streets, jammed our hotels and filled our restaurants and clubs during that four-day period?

George E. Cameron, Jr. is up around San Francisco as we go to press looking over shopping centers. That man is haunting every avenue for ideas.

And while we are on the subject of Cameron Center, the proposed \$5,000,000 shopping center Cameron plans to build, the suggestion-letters are piling up.

The Desert Sun received one today from Dr. Merrill L. J. Forrest, resident of ice-locked Fairbanks, Alaska. He, too, is in the contest for the One Thousand Silver Dollars.

I get a kick out of this Forrest contestant in view of the fact that the contest is open to only readers of The Desert Sun. The Fairbanks resident must be a reader, but there are others too, from distant points in the nation.

The Desert Sun does get around, eh?

Sewing Machine Prize in Mayfair Radio Contest

Emcee Walt Jensen has just launched a new "write-in" contest, with Adlermatic sewing machine valued at \$395 as the big prize, on his Monday, Wednesday and Friday "Quick, What's The Answer?" program over Don Lee Radio.

The contest, which is open to all of the listeners to Jensen's three-a-week telephone quiz programs, invites them to compose a sentence using each of the letters in the words "Mayfair Meats" to start each of the words in the sentence.

All entries must be postmarked no later than midnight December 12.

Special Service December 8 at Catholic Church

Monsieur John Powers, pastor of Our Lady of Solitude yesterday announced that December 8, one of the Holy Days of obligations for Catholics, will be observed with the same number of Masses as is served on Sundays.

In addition Monsiegn Powers added a High Mass will be celebrated at 7:30 p.m. of the same day. Throughout the week and ending with services on Wednesday which marks the end of the Marian Year, "Novenas are being held each evening at 7:30."

Red Cross

Local Branch to Meet Wednesday

Palm Springs American Red Cross branch will hold its regular meeting at 9 a.m., Wednesday, at the Palm Springs Health Center, 459 East Amado road.

Dr. Robert Backstrom, chairman, will preside. All members are asked to be present.

Youths Escape But Leave Loot Behind

Several juveniles escaped apprehension but dropped the loot when chase was given, after they had taken a tin container containing \$3 in cash from newspaper sales from Sale's Plaza Market, 179 South Indian avenue.

Chase was given by Marvin D. Sale, who had seen the youths take the container.

Herman M. Salk, D.V.M.

will be engaged in the practice of large and small animal medicine at

The Desert Animal Hospital

395 SUNNY DUNES ROAD

PHONE 2395

Office hours 9-6 on call 24 hours a day



GIOVANNA JONES, right, attendant to Western Queen Pauline Regan, draws the number of the second winner of Coachella Valley Savings and Loan 'Globe Contest.' While Giovanna draws the number, employees of CVSLA look on. The account number on the lucky ticket belongs to Si Sloum, manager of Thunderbird.

1975 Enrolled in District Schools

Attendance in schools in the Palm Springs Unified School District now exceeds the peak enrollment predicted at the start of the current term, with 1,975 enrolled.

Predicted high was 1,950, and this was to be reached first in February.

Enrollment last week was 189 more than the corresponding date last year, according to Dr. Arthur G. Hoff, superintendent. The high school has 55 more students, 482, and the elementary schools, kindergarten through grade 8, has 134 more, or 1,493.

From Page 1—MORE ABOUT CREA

gained on meetings of nationally prominent realtors in the east. He toured the country following his election as CREA president at the state convention of realty men in San Francisco in October. He is a director of the National Association of Real Estate Boards.

President James Hammond of the Palm Springs board presided.

Other prominent realtors present were R. F. Duprey, Long Beach, regional vice-president, National Association

Square Dances Move to School

Square dancing sponsored by the city recreation department will be held for the last time on Tuesday evening at the Palm Springs Pavilion, and then will shift operations to the Frances Stevens school auditorium on October 14.

Dances will be discontinued then until January 4.

A three-piece orchestra will play at the dance next Tuesday, December 14.

Continuance of the dances depends on response of the people, according to Howard Haddock, recreation director.

Admission is by donation.

LOSES PURSE, CASH

Loss of a purse containing \$50 in cash, personal identification and a charge-a-plate was reported to police Thursday by Mrs. Evelyn M. Pierce, 1441 East Ramon road.

of Real Estate Boards; Eugene Conser, secretary of the CREA; L. L. Loveland, Indio, regional CREA vice-president.

VILLAGE PALM SPRINGS

Doors open nightly at 6:45

NOW PLAYING

THE MOST DANGEROUS 24 HOURS EVER CRAMMED INTO AN INVESTIGATOR'S LIFE!

BRODERICK CRAWFORD and RUTH ROMAN

DOWN 3 DARK STREETS

Starts Wednesday

THE GREATEST BATTLE THE WEST EVER STAGED

SITTING BULL

DALE ROBERTSON · MARY MURPHY

J. CARROLL NASH

Released thru UNITED ARTISTS

EL PASEO THEATRE

PHONE 2626

DOORS OPEN 6:45

NOW PLAYING

Last 3 Days!

"Over one-third of the Village has seen..."

Walt Disney's VANISHING PRAIRIE

Continuous Sunday—3 P.M.

Mon. and Tues.—7 & 9 P.M.

Starts Wed. — Dec. 8

Shows—6:45 and 9:20

Cont. Sun. from 3 P.M.

A CELEBRATED BEST-SELLER COMES TO LIFE

THE EGYPTIAN

Color by DE LUXE

starring JEAN SIMMONS · VICTOR MATURE

GENE TIERNEY · MICHAEL WILDING

BELLA DARVI · PETER USTINOV

and EDMUND PURDOM as "The Egyptian"

Directed by TAT GARNETT

Technicolor

ALAN LADD

BIGGER THAN EVER!

BETTER THAN EVER!

ALAN LADD

The Black Knight

starring PATRICIA MEDINA

Directed by TAT GARNETT

Technicolor

The Desert Sun—2nd PALM SPRINGS, CALIFORNIA Monday, December 6, 1954

San Diego Police Accuse Local Man

Palm Springs police Thursday afternoon arrested Guy Arthur Snell, 39, 416 Avenida Olancha, on a San Diego warrant charging him with a sex offense against children. Snell was turned over to San Diego authorities later in the evening, to be returned there to face charges. Bail was set at \$5,000.

Agriculture Sub-division

Best land investment in the desert between Palm Springs and Indio. 160 acres. Palm Village area, at Palm Desert. Excellent soil (not sand). Planted alfalfa, all equipment, abundance of water. Should be subdivided into small ranch estates. Nothing better anywhere. Best listing I've had in 10 years.

SEE

JAMES I. EASLEY

83-280 Highway 111

Indio

Office 73-828—Res. 76-2171

Realtor cooperation solicited

VISIT BEN COWAN FORD NEW HOME

SOUTH HIWAY 111 JUST PAST ARABY POINT

MGR. H. L. VAN GORP

Telephone 2272

The PLAZA

Doors open nightly 6:45

NOW PLAYING

M.G.M. "THE LAST TIME I SAW PARIS"

Starring ELIZABETH TAYLOR VAN JOHNSON WALTER PIDGEON DONNA REED

TECHNICOLOR!

Showtime — 7 and 9:30 P.M.

Feature — 7:20 and 9:40

Starts Wednesday

ON FULL WEEK

ALAN LADD

BIGGER THAN EVER!

BETTER THAN EVER!

ALAN LADD

The Black Knight

starring PATRICIA MEDINA

Directed by TAT GARNETT

Technicolor

"Words to Say"

A new weekly program with

Mildred Southwick Potter

NEW TIME

TUESDAY 9:45 P.M.

over KCMJ — Dial 1340

15 sparkling minutes of local news, skits and plays.

Interviews with your favorite personalities.

This Week — "THE PALM SPRINGS SAGA"

Continued

Associate Broker with MURPHY REALTY CO.

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SUNAIR DRIVE IN

EARLY BIRD SHOW SATURDAY AND SUNDAY

NOW PLAYING

CINEMASCOPE

DANA ANDREWS DONNA REED

THREE HOURS TO KILL

WALTER BRUNING

The Adventures of HAJJI BABA

DE LUXE

Produced by Hal Ashby. Screenplay by Robert L. Raskin. Directed by Robert L. Raskin.

STARTS WEDNESDAY DECEMBER 8

20th Century-Fox presents

Black Widow

in CINEMASCOPE

Produced and Directed by NUNNALLY JOHNSON

color by DE LUXE

— Co-Feature —

JOHN WAYNE — ANN DVORAK

"FLAME of the BARBARY COAST"

A Wonderful Christmas

with a Gift of

Sunair Drive-In

Theatre Tickets

On Sale in the Snack Bar or at Theatre Box Office

\$5.50 worth of Coupons

\$5.00

CHAMBER OF COMMERCE
The Thousand Palms Chamber of Commerce will meet at 7:30 p.m. tonight (Monday, December 6) at the Date Garden Beauty Shop in Thousand Palms.

IT'S CHRISTMAS TIME AT MARTY'S NEW MEN'S DEPT.

SELECT HIS GIFTS NOW!

YOU MAY USE OUR LAY-AWAY PLAN IF YOU WISH

Here's a few suggestions!

LONG SLEEVE COTTON FLANNEL SHIRTS . . . 3.95

Genuine Levis 3.65

Cashmere Blend Sweaters . . 14.95

Jackets . . . 10.95
Fully lined — 16.95 val.

DENIMS
Walking Shorts 2.95
Slacks 3.95
Coats 5.88

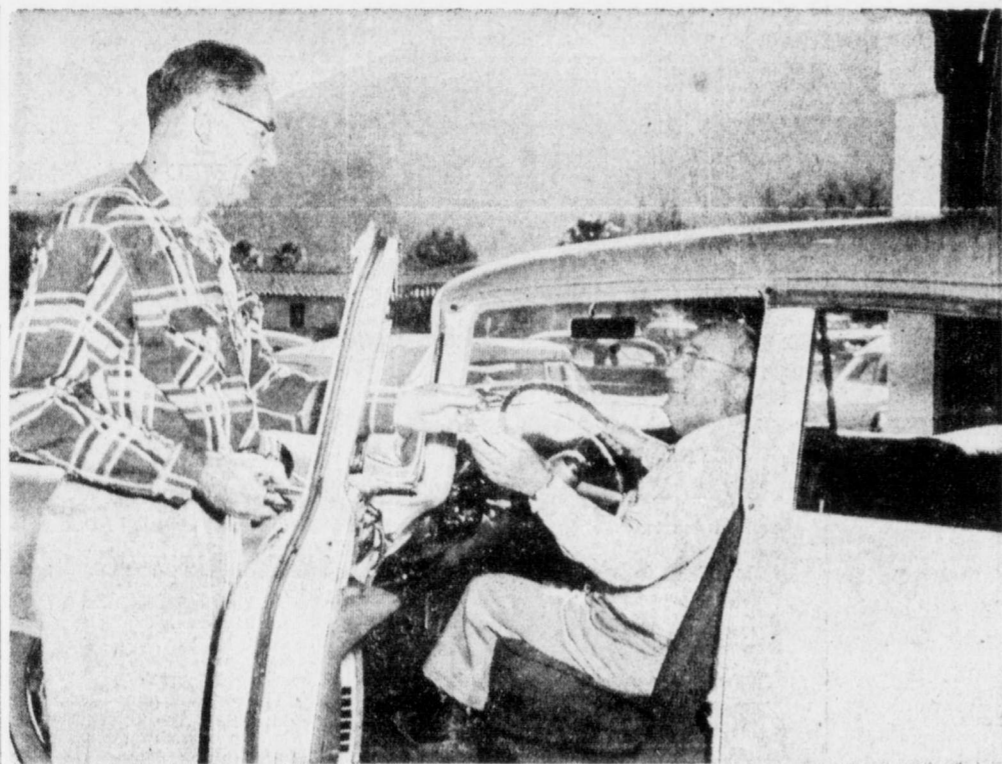
FLANNEL SLACKS
Charcoal Shade 14.95
others from 5.95 up

Select his gift now while stocks are complete.

MARTY'S SAMPLE SHOP

178 S. INDIAN AVE.

— Free Parking —
PHONE 5505



(Desert Sun Photo)

FIRST 1955 CADILLAC was sold Saturday by Plaza Motors manager, N. K. MacDonald, to Benjamin Bronstein, owner of Sunair Drive-in theater. Pictured above, MacDonald hands the keys to Bronstein. MacDonald said that the new Cadillac is an inspiration to the automotive world.

The Desert Sun—3¢
PALM SPRINGS, CALIFORNIA
Monday, December 6, 1954

Gifts Galore
for the
Entire Family

S&H Green Stamps



Friendliest Store in Town

1400 Visit X-Ray Unit in 4 Days

Marjorie Caylor, public health nurse for the Palm Springs area reported that 1400 persons visited the Riverside County Tuberculosis association Christmas Seal Free X-Ray unit during its four-day stay here last week.

On Monday almost 400 high school senior and school staff members were given free tests and on Tuesday, Wednesday and Thursday, while the unit was parked on Palm Canyon drive in the downtown sector, more than 1,000 adults were given the tests.

The mobile unit is supported partly by the sale of Christmas Seals.

Thief Makes His Haul in Wholesale Lots

Theft of five door mats, 25 lawn irrigators, and a pool thermometer from his home at 355 Mountain View drive, during the past several months, was reported to police last week by J. B. Nethercutt. Value of the items was set at \$61.

THIS IS A GOOD TIME TO SELL YOUR PROPERTY

IRRITATING SMOG — RAIN — SNOW — COLD
Moves more people to buy in Palm Springs

THE TIME IS RIPE AND THE MARKET IS ACTIVE

List your property now with BECK. It may be just what a buyer wants — Why wait? You may lose an opportunity to sell.

DIAL 2421
Residence 3361

WALTER G. BECK 505 North Palm Canyon Drive
REALTOR

JOE J. DeFRANCIS
Associate

Kenneth Youngs Wins Promotion

Kenneth Youngs, former Village resident, was appointed the first inspector of the Los Altos, California Police Department December 1 by Chief J. H. McClelland. Youngs has been with the force since April 15, 1953, two weeks after its formation. His new duties will include the handling of all court cases as well as regular investigation.

Youngs served as both a reserve and then regular officer on the Palm Springs force from 1951 until September 1952 when he resigned to attend San Jose State Police School.

He attended local schools through high school where he served as student body president and received the Lion's Club Honor Award at graduation in 1948. He also was elected student president at Chaffey College in 1949.

Youngs is married to the former Coni Tilghman. They have two sons, David and Steven.

North Wales Girl Wants Mayor to Find "Pen-Pal"

Many requests are made to city officials — some can be granted while others cannot — but the latest is a letter to Mayor Florian Boyd from a 15-year-old North Wales girl asking that he locate a "pen pal" for her.

The letter was read at the Tuesday meeting of city council, and first one to respond was Councilman Earle Strebe, who said that his daughter, Susan, would correspond with the girl.

Other Village teen-age girls also may wish to do so. Her name and address follows: Ann Pegler, "Haulwen," Llanfyllin, Mont., North Wales.

The letter to Mayor Boyd said:

"Please forgive the liberty I am taking in writing to you but I would like to have a pen-friend in your beautiful country of California.

"I am 15 years old and at-

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The letter to Mayor Boyd said:

"Please forgive the liberty I am taking in writing to you but I would like to have a pen-friend in your beautiful country of California.

"I am 15 years old and at-

tend the local secondary school. Would you please forward this letter to the headmistress of a similar school and perhaps she would kindly put me in touch with a girl of my own age."



TWEEDS-NEEDS
Importers

Italian Sweaters and Ties

1073-5 N. Palm Canyon

DIRECTORY
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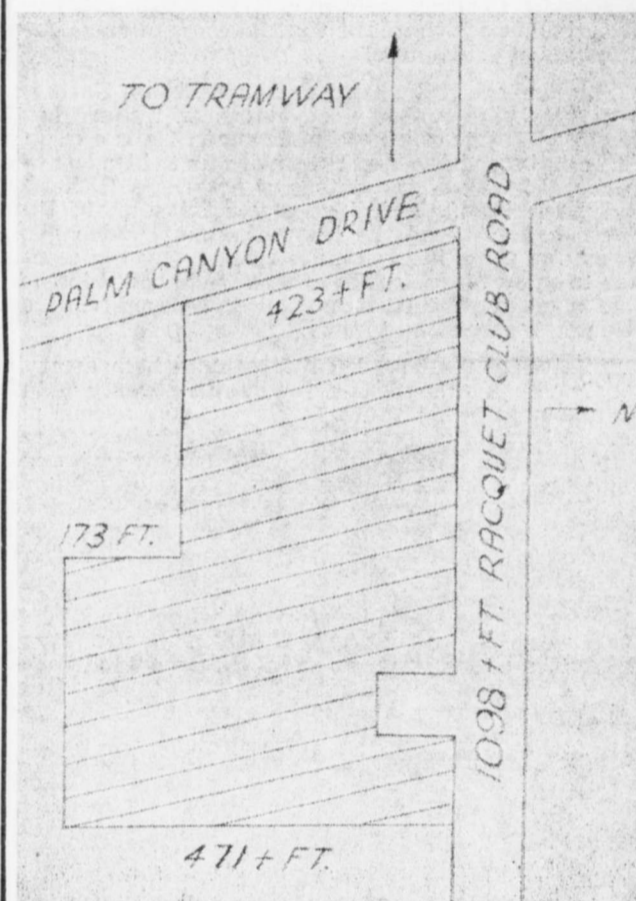
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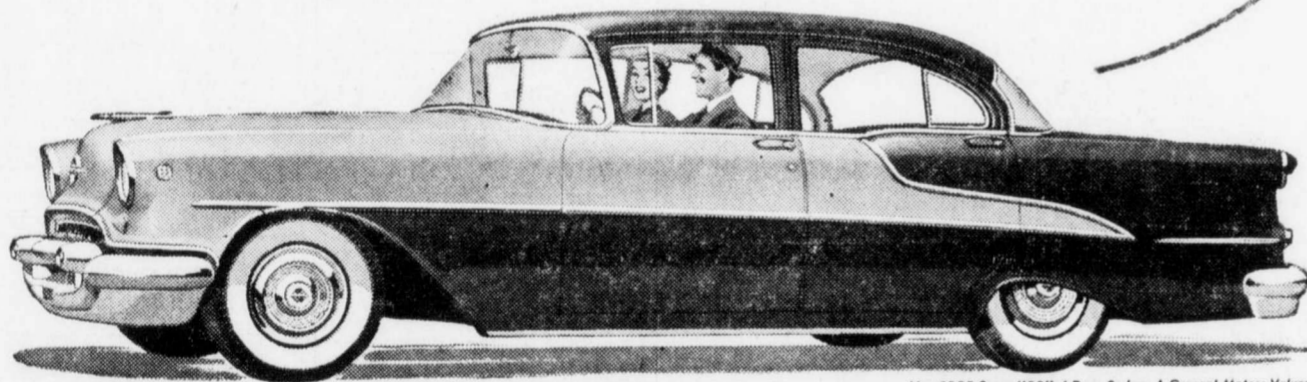
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Palm Springs

By Oliver B. Jaynes

Herbert Hoover has said that he knows of no other form of Americanization that so produces real Americans as the Boy Scout movement." One of America's foremost juvenile jurists, Judge Ben Lindsay, puts it this way: "Give the Boy Scout movement the moral and financial support that it so justly deserves and the juvenile courts will no longer be needed." More recently Ezra Taft Benson, Secretary of Agriculture, made this comment on Scouting: "I would to God that every boy in America of Boy Scout age could have the benefits and blessings of the great Boy Scout program. It is a builder of character, not only in the boys, but in the men and women who provide the leadership."

The local Boy Scout committee is badly in need of volunteers. There must be some men in the community who can spare a little of their time in the interest of "our citizens of tomorrow." You can learn more about what leadership is needed by calling Claude Chapin whose telephone number is 3459. Do it right now before you forget!

But to the few to whom this dream has come true the stunned reaction is as different as poverty and riches. Their most immediate response is an about-face desire to share their good fortune with others. So overwhelming is the news that it seems to drive out all thoughts of selfishness.

"It gives you a wonderful feeling to help deserving people," he continued. Having known poverty and discouragement in his youth, Goetz will take special pleasure in helping others. His is a typical story of hardship in youth. His father died when he was six and he helped the family's meager income by selling newspapers. But he was energetic and ambitious — and fate took him and his brother to the Texas oil fields. They got a start there and moved on to Long Beach to "strike it rich."

Goetz said that he intends to do something for Charles Town, the West Virginia community that was his home as a youth and where his aunt lived. He suspects, however, that giving away money isn't going to be as easy as it sounds. He has already had all sorts of strange and often, selfish proposals.

POPULAR CHOICE — The appointment of August Kettmann as Chief of Police of Palm Springs has already been acclaimed as a popular one. The hope that he would be returned has been voiced by many people in the last few weeks. The decision of City Manager Peterson has been well received in every quarter of the community.

This is a good time for all of our city officials to pledge themselves to harmonious relations among themselves and with the public they serve. No sacrifice of principles or honest differences of opinion is necessary.

By Bennett Cerf

Visiting Hollywood a few years before his death, French playwright Henri Bernstein was heard to observe: "Genius, geniuses everywhere I turn! If only there were some talent!"

A political cartoon by Cargil. The scene is a large hall filled with rows of tombstones, representing victims of the Great Purge. In the background, a building with a flag is visible, and a sign reads "HEART ATTACK KILLS VISHINSKY". The cartoon is signed "CARGIL" in the bottom left corner.

Make me as broad and open as
the plain
as honest as the horse between
my knees.
Clean as the wind that whistles
down behind the rain.
Free as the hawk that circles
down the west.
I'll keep an eye on all that's
said and done,
and right me sometimes when
I go astray,"
and guide me in the long dim
trail ahead
that leads me upward toward
the great divide.

DR. JOHN R. MACARTNEY
Santa Barbara, Calif.

If you don't care to have your feet stepped on don't try to climb the ladder of success — Cincinnati Enquirer.

The Desert Sun—4¢
PALM SPRINGS, CALIFORNIA
Monday, December 6, 1954

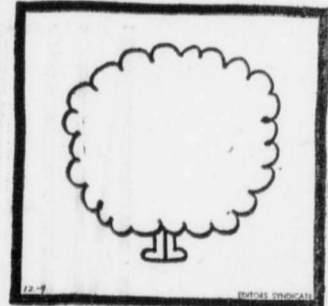
By Ketcham



PALM SPRINGS has a rival, Mrs. Frank H. Hilton sent in a letterhead her husband had received from a soldier in Greenland. The letterhead, from Narssuak in that country, bore the slogan: "The Palm Springs of the Great Northland." Hilton immediately suggested a response to a correspondent: "We now have two nice parks, DeMuth and Amarisk. But they are far out from the center of town. You first started the campaign for benches on Palm Canyon drive. Why not stop right at the benches in the center of a beautiful parklike spot right before your office and in the heart of town. Perhaps a drinking fountain. It would be a big help for our visitors who would like some place in which to rest and get a soda." Well, that might not be such a bad idea. Are you rehearsing for the day a week from Wednesday? That's the day, December 15, when President Eisenhower hopes everyone will drive so close to the fountain that they can get by without an accident. That's a big project. A lot of people should stay home and sit on their hands at that day. But it's the right approach. It starts at the bottom. The day-driving day, it's the day. If you're there constantly vigilant to avert accidents, there wouldn't be any.

By ROGER PRICE

"SMALL BOY DUSTING
ERASERS"



Kids these days don't have time to dust erasers. They're too busy taking Progressive Subjects such as Finger Painting, Group Integration and Abstract Ballet Dancing. When I was going to school back in W. Va. we only had fundamental, practical subjects that'd help us get along in the world. Subjects like "The Fightin' Moonshiner's Man" and "Shoe Wearin' I had a hard time in school. I had to walk 8 miles to get there and it was uphill each way. (I never could figure it out myself.) And I was the youngest of 5 children and had to wear the hand-me-down clothes. What made it tough was the fact that the four older children were girls. I didn't mind class but believe me—I used to dread recess.

Bee, Cee Teams to Compete in Hemet Tourney

Palm Springs Bee and Cee teams will see their first action of the season Wednesday in the Lions Club sponsored basketball tournament at Hemet, which runs Tuesday through Saturday of this week.

The Bees play their first game against Beaumont at 4 p.m., while the Jayvees meet the Cougars at 5. The winners will play again at 7 and 8 p.m. Thursday. Championship finals are at 7 and 8 p.m. Saturday.

Players on the Bee squad under Coach Ralph Watt are: William Beck, Phil Bescoe, Luis Del Campo, Sam Friedman, James Goforth, Dennis Good, Charles Grone, Cleveland Smith, Dave Loughhead, Skip Martin, Willie Miller, Alan Ohler, Eugene Prieto, Curtis Roberts, Arnie Ruiz and Roger Williams.

On Coach Dick White's Cee team are: Jack Kean, David Kraft, Ronnie Massengill, Joe Friedman, Jerry Kennert, Ralph Faulkner, Richard Feakes, Jimmy Harris and Jimmy Jackson.

Sports Car Club Meets Tuesday

Second meeting of the newly-organized Palm Springs Sports Car club is scheduled for tomorrow, Tuesday, evening at Howard Manor.

At the first meeting last week Del Davitt was elected president.

All persons interested in sports cars are invited to attend.

Myerson Heads Tennis Clinic

Eddie Myerson will be the professional in charge of the tennis clinic sponsored weekly by the city recreation department. Director Howard Haddock announces.

The program will start as soon as 15 players have registered for the clinic, by calling Haddock at 2202 or 4737.

READ SUN CLASSIFIED ADS

Senior Golf Association is Formed by Four Local Clubs

Organization of the Palm Springs Desert Senior Golf Association under the sponsorship of the four golf clubs in this area was announced this week by George Howard, O'Donnell Golf Club pro, and B. F. Shearer, who are in charge of advance arrangements.

Purpose of the new group is to promote social golf among its members. Membership is open to a selected group of people who have passed their fifty-fifth birthday, upon invitation to join. Dues will be \$10 annually.

ARTICLES of incorporation are now in the making. They provide for a board of directors, consisting of nine members, three of which will be elected for one year, three for two years, and three for three years. Each year three new directors will be elected.

The membership committee shall consist of the board of directors. Directors shall appoint such officers as they may deem necessary, and shall have full power to determine the policies. In order to facilitate the formation of the association, it is proposed that the following directors serve during the first year: J. E. French, B. F. Shearer, M. O. Anderson, Reuben H. Fleet, Nathan M. Orbach, Fred Karlen, William Reichel, Hugh Eruen and Ralph Singer.

OFFICERS for the first year will be: J. E. French, chairman of the board; Shearer, president; M. O. Anderson, vice president; S. D. Cochran, secretary; Ida Keeney, assistant.

59 Wins Weekly O'Donnell Match

A net 59 was the winning score posted by W. L. Scheib, J. H. Baillinger, Arnold Rumwell and Walter Rumsinn in the Best-Ball Choose-up Foursome Golf event held Wednesday at O'Donnell Golf Club, Pro George Howard reported.

Taking second with a 61 were B. F. Shearer, Earle Strebe, Dick Cochran and Lou Wagner.

The event is held each Wednesday morning, starting at 9 a.m. Contestants receive three-fourths of their lowest club handicap, with the limit being 18 strokes.

secretary; Ralph Singer, treasurer, and Arnold Rumwell, legal counsel.

Members of a suggested Advisory Board will be: Asher Levy, Sam Greenfield, Ed Eisenhower, Paul H. Helms, Paul Hoffman, John Dawson, Joe Dyer, Floyd Odium C. Pardee Erdman and Jack Ballinger.

COOPERATION professionals are: George Howard, O'Donnell; Jimmie Hines, Thunderbird; Ed Vines, Cochran-Odium Course, and Elly Vines, Tamarisk.

It is planned to have three senior golf tournaments each year, but for the first year it is proposed that the inaugural Palm Springs Desert Senior Golf Tournament be held as a three-day affair, starting January 12 at O'Donnell, with play following on January 13 at Tamarisk, and on the 14th at Thunderbird. A dinner will be held the last day of the tournament at Thunderbird.

Indians to Start Season Tuesday

Coach Ralph Watt's Varsity cagers will open their season tomorrow night, Tuesday, by entertaining the Riverside Jaguars in a practice tilt at the local gymnasium.

A return game will be played Thursday at Riverside.

Eight players are now on the Varsity squad, Alvin Harrison, John Lester, Lloyd Brubaker and Jimmy Judd, 1953-54 letter winners; O. B. Crawford, Charles Jordan, Sam Jones and Victor Reyes.

Registered?

Thursday Final Day for Bond Vote

Final reminder was given all those not legally registered to vote that Thursday, December 9, is the last day in which to make sure of their ballot if they wish to vote at the special school bond election February 1.

Registration books are open at the city hall and at the office of Marjorie Hyde, 290 North Palm Canyon drive.

Burglar Forces Door, Steals \$197

A daring burglary on Palm Canyon drive during the early evening hours Wednesday netted \$197 from the Beachcomber Shop, 276 North Palm Canyon drive.

Entry was made by using bodily force to open the front door after an attempt to jimmy the lock failed, investigating officers said. The impact caused a mirror on an adjoining wall to fall to the floor and break.

Time of the burglary was set between 6 and 8:26 p.m., with the discovery being made by a passerby, Edward C. Hudson of Soap Lake, Washington.

Stolen Wallet Found with Cash Missing

A wallet reported stolen from the stockroom of a downtown store was found discarded a short distance away, with \$5 missing, police reported.

The theft was reported by Jean Place, 320 North Calle Santa Rosa, Wednesday evening.

The Desert Sun—50 PALM SPRINGS, CALIFORNIA Monday, December 6, 1954



(Partridge Photo) WOMEN'S GOLF DIVISION of Tamarisk Country Club was organized last week with Mrs. Hy Fink, left, president. Others are, left to right, Mrs. Al Weingarten, secretary, Mrs. Elly Vines; Mrs. Vines, handicap chairman; Mrs. Evelyn Binder, tournament chairman; Miss Florence Schwartz, treasurer, and Mrs. Stanley Rosin, vice president.

Desert Zoning Plan Approved

Final approval was given zoning plans for desert communities to the east and south of Palm Springs by county planners last week.

The communities are Cathedral City, Rancho Mirage and Palm Desert and the area between them.

The plan now goes to county supervisors who will set a hearing date.

The commission submitted a zoning plan for the area to supervisors earlier this year but it was sent back by the board after several residents of the affected area offered amendments.

The zoning plan has been

Resurfacing of Drive Due Today

Resurfacing of Palm Canyon drive for a distance of slightly over three miles, is scheduled to start today, Monday.

The start was postponed one week from last Monday.

Herz Paving company of San Bernardino has the contract.

The stretch to be paved extends from Ramon road north to a point near the north city limits.

State highway crews, in the meantime, were continuing the work of adding shoulders to South Palm canyon drive from the bridge to the Indian curve.

under study for several months. It includes the area in Cathedral City, not now zoned, and the other two communities and the land between them.

Mrs. Fink Heads Women Golfers

Mrs. Hy Fink was elected president of the Ladies' Division of Tamarisk Country Club at the first meeting held by the group Thursday at the club.

Twenty-four were present at the initial session, and enjoyed golfing under the direction of Pro Elsworth Vines, Joe Lucas and Angel DelaTorre.

Others officers named were: Mrs. Stanley Rosin, vice president; Mrs. Al Weingarten, secretary, and Miss Florence Schwartz, assistant secretary. Mrs. Elly Vines will serve as handicap chairman, and Mrs. Evelyn Binder, tournament chairman.

Three Juveniles to Face Hearing

Three juveniles from Indio, 17 and 18 years of age, will be appearing before a juvenile officer later this month on charges of drinking.

The youths were arrested here on complaint of a California Highway Patrol officer, in violation of the juvenile code. One of the boys' parents was required to come here and return them to Indio. Arrest was made about 11:30 p.m., Thursday.

ing was held during the holiday weekend.

Mr. and Mrs. David Mitchell, Gary and Michael, of Los Angeles spent that weekend with Mr. Mitchell's parents, Mr. and Mrs. Eugene E. Mitchell, at their Shangri-La Palms home.

Recent weekend guests of the Harry Marrells at Fleetwood Farms were Mr. and Mrs. Blaine Stephenson of San Bernardino and Mr. and Mrs. Al Loehman of Wimbledon. The three gentlemen got in some polo that weekend, playing at Shadow Mountain Club in Palm Desert.

Still on the critical sick list, at his Shangri-La Palms home, is A. E. Nelson.

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PALM SPRINGS

City Basketball League to Open Season Tonight

City Basketball League will open its 1954-55 season tonight, Monday, with games at 7:30 and 8:30 at the high school auditorium.

Opening contest will have Chuck Shell South Palm Canyon Service Station vs. the Green Hornets, and the second half of the doubleheader will pit the Desert Nite Hawks against the Banning All Stars.

Games will be played every Monday and Wednesday nights.

4th Thunderbird Invitational Set for this Weekend

Fourth annual Thunderbird Invitational will be held Friday, Saturday and Sunday, with awards being made in handicap and scratch events.

An 18-hole Senior tournament will precede the regular 54-hole meet on Thursday. Approximately 175 top amateurs from California, Oregon, Washington and Eastern states are expected to compete.

Milt Hicks is tournament chairman.

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DESERT ART CENTER

Births Set County Record in October

County Clerk G. A. Pequegnat reported Thursday that October set an all-time record for births in Riverside county.

He listed 466 during the month, 13 more than in July, this year, the previous record month.

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and
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(Lee Wenzlick Photo)
ONE OF A SERIES of parties given recently for Mr. and Mrs. Frank Fisher of Salt Lake City was the one given by the Don Camerons. The Fishers have a home on Del Sol road. Pictured are, left to right, Hank Gogerty, Miss Mary Branch, Don Cameron, and the Fishers. Mrs. Cameron is seated in front.

Annexation Case Answer Filed by Commission

City Attorney Jerry Bunker Thursday evening submitted to the attorney general his reply to the "quo warranto" action asked by John Averno and Harlan D. Ellmaker in challenging the recent city action in annexing 15½ square miles of land.

In addition to defending the city's action, Bunker asked for additional time, until December 20, in which to supply affidavits of authority as may be desired by the attorney general.

The Desert Sun—60
PALM SPRINGS, CALIFORNIA
Monday, December 6, 1954

Americanism Essays

Today, The Desert Sun starts publication of the essays of all persons who received Honorable Mention in its recent Americanism contest. Essays will be published each issue, until the contributions of all 15 Honorable Mention winners have been brought to the attention of our readers. Previously, the essays of the first and second place award winners were printed.

Grades Seven and Eight
By PAULA PAYNE
Seventh Grade, Nellie Coffman School

I am proud to be an American because of the rich heritage that this free country has. I am proud of those who made it free—the pilgrims, the puritans, the early colonists, George Washington, Paul Revere and Betsy Ross. I am proud of those who fought to keep it free—Abraham Lincoln, Andrew Jackson, Dwight Eisenhower, and all the soldiers that have died in the wars. I am proud of the people who have had faith in our country throughout the years—the pioneers who traveled across the plains to make new homes in a strange wilderness. I am proud of one of these pioneers who was my great-grandmother. She pushed a handcart across the plains and helped settle the Salt Lake Valley. When she was working so hard she had faith that someday this country would be a great nation. And she was right. Today instead of pushing handcarts along small trails we can zoom from place to place in a car, bus, train or airplane in a few hours instead of taking several days to do it. So I have a right to be proud to be an American, and to these ancestors I owe so much. Now in turn I must help to keep this country free. One good way is to vote when I am old enough. Another good way is to learn to be tolerant of people of different races and countries and of people whose ways are different than mine. They likely had a great ancestor who helped make our country free and some that fought in the wars to keep our country free. I hope that I can live in such a way that other people will be proud that I am an American.

Grades Nine and Ten
By JOE LEONARD
Freshman, Palm Springs High School

I often wonder if the majority of Americans are really proud of American citizenship. Our enemies spew propaganda, propaganda which has some of our more radical allies sharply criticizing us. Criticism can be constructive, but often one power raps another, not meaning to be helpful. In the face of these criticisms many Americans forget the tale of a man, a boy, a donkey who changed their ways so often that they drowned the donkey!

The United States won its independence with sweat and blood. Let's keep it!

I am proud to be an American because nowhere in the world do people criticize the government, yell about taxes, and argue about politics as we do. Anyone who doesn't take an interest in these affairs is, as Pericles put it: "not . . . a harmless but . . . a useless character." This has made America great!

Another reason I am proud to be an American is that I may worship God as I choose. In Red dominated lands, religion is choked off. This stifles the very heart.

I am proud to be an American because no other nation in the world is as big-hearted. We spend billions annually to help stricken peoples. We send aid immediately to countries hit with disaster, man-made or otherwise. We rebuild where we have conquered and we sow where we shall not reap.

These are just some of the reasons why I am proud to be an American!

Pool Heater Room Blaze Chars Wall

Mechanical failure of a pump to cut-off in the pool heater room at the Sandcomber, 1591 North Indian avenue, caused the heater to boil dry and start an adjoining wall afire, firemen from Station No. 1 reported.

Report of the fire was made at 7:16 p.m.

Greene Elected Police Officers Association Head

Ted Greene has been elected president of the Palm Springs Police Officers Association for 1955, to succeed Sgt. Durman Ordway. Greene is a detective on the local force.

Other officers named were: Officer Charles Travers, vice president; Pat Gensberg, secretary, and Detective Bob White, treasurer.

Three directors named were Sgt. William Lux, and Officers Ed Gutmann and Jim Gundert.

A Christmas party for Association members was set for Wednesday evening, December 15.

Preliminary plans were discussed for the annual Police-man's Ball, and the date was tentatively set for March 26, 1955.

REPORT SHOPLIFTING

Shoplifting of two pieces of costume jewelry, a knife and bracelet was reported to police Thursday by Deslie's Gift Shop, 282 North Palm Canyon drive. Value of the items taken was set at \$4.

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Sinatra House Sale Announced

Mr. and Mrs. Hugh Young of Los Angeles, have purchased the Sinatra house at 1147 East Alejo, from Mrs. G. Ray Gilliland. It was reported today by Ken Herman of the Harold Hlicks real estate office. Herman represented both buyer and seller in the transaction.

The Youngs came here about two years ago and have been living in a smaller home off Tamarisk road. Mr. Young is a retired business man.

This is one of the fabulous Palm Springs homes and the original cost was around \$150,000. It doesn't have so many rooms, only four bedrooms, but they are all large rooms. The huge pool is in grand piano shape and the entire house is wired for music. Sales price was not disclosed.

It was sold furnished and, following some redecoration, the Youngs plan to move in soon.

CAR IMPOUNDED
Police Thursday impounded a 1951 Pontiac license number 1Y20232, which had been abandoned at 501 Camino Parocela

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MONDAY	TUESDAY	WEDNESDAY
MORNING 6:55 2 Give Us This Day 7:00 2 Panorama Pacific 7:00 4 Seven to Eight 8:00 4 Today—Dave Garraway 8:55 7 Layman's Call to Prayer 9:00 2 Family Fun Time 9:00 4 Uncle Archie 9:30 2 Arthur Godfrey 9:30 4 Santa's North Pole Rvw. 10:00 4 Ding Dong School 10:30 2 Welcome Travelers 10:30 4 A Time to Live 10:45 4 Three Steps to Heaven 11:00 2 Robert Q. Lewis 11:30 2 Family Fun Time 11:30 4 Linkletter's House Pty. AFTERNOON 12:00 2 Big Payoff 12:30 2 Betty White 12:30 4 Feather Your Nest 1:00 2 Brighter Day 1:00 4 MOVIE 1:15 2 Love of Life 1:30 2 On Your Account 1:45 9 Crosby's Calling 2:00 2 Garry Moore 2:00 7 MOVIE 2:15 9 Mama Weiss 2:30 2 Portia Faces Life 2:45 2 Key to the Kitchen 2:45 2 Seeking Heart 2:55 9 News 3:00 2 Family Fun Time 3:00 4 Greatest Gift 3:15 2 Queen for a Day 3:30 2 Golden Windows 3:30 2 Strike It Rich 3:30 4 One Man's Family 3:40 5 News 3:40 5 Beat the Record 3:40 5 Lie Detector Derby 3:40 5 Police Calls 3:45 5 Miss Marlowe 3:45 5 Playcrafters Club 4:00 2 Valiant Lady 4:00 2 Hawkins Falls 4:00 2 Kukla, Fran & Ollie 4:15 2 Bill Stulla Show 4:15 2 Secret Storm 4:15 4 First Love 4:30 2 Search for Tomorrow 4:30 4 World of Mr. Sweeney 4:45 2 Guiding Light 4:45 4 Modern Romances 5:00 2 Space Funnies 5:00 2 Pinky Lee Show 5:30 2 Gene Norman Show 5:30 2 The Little Rascals 5:30 4 Howdy Doody 5:30 7 Movie 5:30 7 Jack Owens EVENING 6:00 2 Laurel & Hardy 6:00 4 See Hearl-Fransden 6:15 7 Movies—Western 6:15 7 News—Chet Huntley 6:20 2 Weather 6:25 2 Sports 6:30 2 News—Doug Edwards 6:30 4 Movie Museum 6:30 5 Easy Life—Home 6:30 5 Early Curtain 6:30 5 Animal Time 6:45 2 Perry Como 6:45 2 News—Jack Latham 6:45 5 Handy Hints 6:45 5 Captain Video 6:55 5 Weather 7:00 2 Studio One—Drama 7:00 4 Deline Europe 7:00 5 Newsreel—Gil Martyn 7:00 7 Ben Hur 7:15 5 Popular Science 7:25 5 News—Bulletins 7:30 4 Tony Martin 7:30 5 Flash Gordon 7:45 4 News—J. C. Swayze 8:00 2 Burns & Allen 8:00 4 Sid Caesar—Comedy 8:00 5 Broadway Playhouse 8:00 7 You Asked For It 8:15 9 Sports Feature 8:30 2 Studio Scouts—Godfrey 8:30 5 Roller Derby 8:30 7 Concert 8:30 9 Boxing 9:00 2 I Love Lucy 9:00 4 Movie—Drama 9:00 7 Stu Erwin Show 9:30 2 December Bride 9:30 4 Robert Montgomery 9:30 7 Name That Song 10:00 2 Mr. District Attorney 10:15 7 Public Features Service 10:30 2 City Detective 10:30 4 Big Town 10:30 7 Movie 10:45 9 News, Sports, Weather 11:00 2 News, Sports, Weather 11:00 4 News—Jack Latham 11:00 5 Eye Witness 11:00 9 TV Juke Box 11:15 4 Sports—Cleve Hermann 11:20 4 Movie—Melodrama 11:30 2 Movie—Mystery 11:30 2 Give Us This Day	MORNING 7:00 2 Panorama Pacific 7:00 4 Seven to Eight 8:00 4 Today—Dave Garraway 8:55 2 Carson's Coffee Break 9:00 7 Layman's Call to Prayer 9:00 2 Family Fun Time 9:00 4 Uncle Archie 9:30 2 Arthur Godfrey 9:30 4 Santa's North Pole Review 10:00 4 Ding Dong School 10:30 2 Welcome Travelers 10:30 4 A Time to Live 10:45 4 Three Steps to Heaven 11:00 2 Robert Q. Lewis 11:30 2 Linkletter's Hse. 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C. 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FOUR SERVICE CLUBS were represented at the Inter-Service Club party at the Chi Chi on Wednesday night, with Kiwanians, Soroptimists, Lions and Rotarians, with their husbands and wives, filling the Starlite Room. Pictured, top left, 1: Mrs. William Lux; Mrs. Lucille Johnson, Soroptimist president, and Sgt. Lux. 2, standing, left to right: Ronald Ellis, who originated the

Inter-Service Club parties three years ago; Mrs. Herman Reich and Mr. Reich; seated, Mrs. Cooper and Mr. Cooper, 3, standing, Rotary President and Mrs. Arthur Hoff; seated, Mr. and Mrs. Robert Henwood, 4, left to right: Ray Lusby, past president of Kiwanis; Mrs. N. K. MacDonald, Mr. MacDonald, incoming Kiwanis president, and Mrs. Lusby.

TWENTY-EIGHTH YEAR The Desert Sun

Page 1-b Palm Springs, California, Monday, December 6, 1954 2nd Section

Around Town with Hildy Crawford

DATILINED PALM SPRINGS: Home Run King Ralph Kiner and former Tennis Queen Nancy Chaffee Kiner are happy about their second son . . . who was born at Desert hospital on Friday morning . . . The little fellow was named Scott McPherran . . . after Nancy's brother Scott who was killed in an auto accident . . . and after Daddy Ralph . . . whose middle name is McPherran . . . Breathing a sigh of relief is Jock Williamson . . . who has been engaged in a race with the stork . . . to get the children's nursery re-decorated before the baby arrived . . . He finished the nursery on Thursday . . . which was cutting it rather fine . . .

The nursery walls and furniture are painted a sunny yellow . . . and the carpeting is of brown cotton . . . Harlequin chintz in red, yellow and white is used for the draperies . . . and again for the pillows heaped on the quilted white bed . . . A toy poodle, a white teddy bear . . . and other toys are spaced on Swedish wall brackets . . . as an unusual decorative touch . . . Celebrating the completion of the work . . . the Kiners and Jock attended Thunderbird's

tones . . . are two portraits that hang above the bed . . . One of Nancy on the center court at Wimbledon . . . and one of Ralph on the baseball diamond . . .

The story isn't ready to break yet . . . but it has leaked out that Noel and Joyce Clark (of the Capistrano Beachcombers Club) . . . through Terry Ray and Ernie Dunlevie, local realtors, who have been working undercover on this for months . . . have bought The Stables (it's been known as The Ranch for the past few years) . . . and an adjoining square mile of land . . .

According to reports . . . the Clarks plan to convert The Stables into a swank private membership club . . . with Capistrano Beachcombers automatically becoming members . . . Following complete re-decoration . . . the new club is due for a grand re-opening around the first of the year . . .

Charles Becker and his daughter Jacquie Cole flew to Dallas . . . for the opening of the new \$40,000,000 Republic National Bank . . . and were much entertained while there . . . Jacquie came home on Friday . . .

Jock has re-decorated the Kiner's Thunderbird home . . . using imagination and that Scotch verve . . . The master bedroom is in off-white with coral . . . and setting the color

Four Service Clubs Hold Dinner Meeting at Chi Chi

Kiwanians, Soroptimists, Rotarians and Lions, with their husbands and wives, filled the Chi Chi Starlite Room Wednesday evening for the annual Inter-Service Club dinner.

Representing the host club, Kiwanis, Red Kenyon welcomed the diners and introduced the club presidents, as Jerry Mitchell, Kiwanis president was ill and unable to attend.

Also present and introduced was Ronald Ellis who originated the Inter-service club party three years ago.

Following a Chi Chi prime rib dinner, the group danced to the music of Bill Alexander and his orchestra, and enjoyed the entire Chi Chi show. Drawing especially heavy applause was the dancing, singing, juggling and acrobatics of the Sing Lee Sing family. The

Delphians Meet on Wednesday

The Delphian Society will hold its regular meeting Wednesday morning at 10 o'clock in the parish house at St. Paul's in the Desert. Mrs. Wilson McNary will be moderator for the day.

Topic for discussion will be "The Pueblos: Peaceful, Agricultural, Conservative." Speakers will be Mesdames William Foster, Frederick A. Morrison, Stanley Rosin, William P. Aikin and George C. Waller.

Here for Conference

Between two and three hundred delegates gathered at El Mirador hotel Friday and Saturday for the annual fall conference of the Junior Membership, Southern District of California Federation of Women's Club. This year's theme was "Young at Heart."

Here for the conference was Mrs. Vernon Freitas, State Junior president, who conducted a Friday afternoon workshop for club presidents. A banquet was held that evening in her honor.

Mrs. Dan Young, of San Bernardino, presided at the business session which opened the conference. Mrs. Dan Sheekler of Banning, Riverside County president, gave the welcoming address.

A luncheon on Saturday noon had as its speaker Dr. Eugene Johnson of San Bernardino Valley College. Workshops, conferences, and programs were interspersed with recreation and sightseeing for the delegates.

Youth Aliyah to Theme Jewish Women's Program

Following the precedent established many years ago by the Palm Springs Jewish Women's Group, the December meeting is dedicated to Youth Aliyah, one of the projects of the local organization. The meeting will be held tomorrow at noon at the Jewish Community Center. Mrs. Max Karp, Youth Aliyah chairman, and Mrs. Sam Friedberg, co-chairman, have arranged a beautiful program for the afternoon blending the spirit of the holiday season, the traditional lighting of the Chanukah candles, and the magnificent work of Youth Aliyah.

Mrs. David Bassan of Los Angeles will come to Palm Springs to deliver the principal address as announced by Mrs. Saul Ruskin, program chairman.

A native of Baltimore, Mrs. Bassan taught in that city's schools and graduated from the Baltimore Hebrew College. After moving to Los Angeles, she took an active part in community life there, with emphasis on Jewish education. In Hadassah, she served as president of a group, chairman of publicity and public relations of the Los Angeles Chapter of Hadassah, vice-president of the Chapter, and is now co-chairman of the Speakers Bureau of the Southern Pacific Coast Region.

Earlier this year she spent several months abroad and while in Israel visited Youth Aliyah settlements and projects. She is well qualified to speak on the subject and can give a first-hand account of all phases of the work, having

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates).

- December 6**
Men's Club of Community Church, dinner, 6:30 p.m.
P.S. Chapter D.A.V., Legion hall, 8 p.m.
Palm Springs Woman's Club, clubhouse, 2 p.m.
Palm Springs Business Women's Club, Auxiliary Room, Legion hall, 7:30 p.m.
- December 7**
Palm Springs Shrine Club luncheon, Doll House, 12:15 p.m.
Soroptimist Club, Chi Chi Starlite Room, noon.
Kiwanis Club, El Mirador, noon.
Palm Springs Jewish Women's Group, Jewish Community Center, noon.
Job's Daughters, Masonic Hall, 7:30 p.m.
Cahuilla P-TA, school cafeteria, 7:45 p.m.
American Legion Auxiliary, Wars Memorial Building, 8 p.m.
Guild of St. Paul's in the Desert, 1011 El Alameda, 12:30 p.m.
- December 8**
Rotary Club, Tennis Club, noon.
Alpha Chapter of Delphians, St. Paul's parish house, 10 a.m.
Nellie Coffman P-T Guild Christmas Party at high school, 7:30 p.m.
P.S. Toastmistress Club, 987 South Santa Cruz, 8 p.m.



MRS. DAVID BASSAN will be the speaker tomorrow when the Jewish Women's Club holds its annual Youth Aliyah luncheon meeting at the Jewish Community Center at noon.

devoted particular time and attention to the care of the children in Israel. Her talk is certain to be inspiring and educational and Palm Springs is fortunate to have an opportunity to hear so fine a woman and so capable a speaker.

The business portion of the meeting will reveal plans for several exciting affairs scheduled for the next few months, according to the agenda of Mrs. Max Grone, president.

As customary, a delicious luncheon will be served at 12 noon under the chairmanship of Mrs. Abe Schwartz and Mrs. Sam Pascal.

A cordial invitation is extended to all women to attend this worthwhile meeting—it is open to everyone. Further information may be secured from Mrs. Isadore Singer, hospitality chairman, phone 7841.

Mr. and Mrs. Lawrence Davidson, who have a home here on Patencio road, motored over to The Inn at Rancho Santa Fe for a short holiday.

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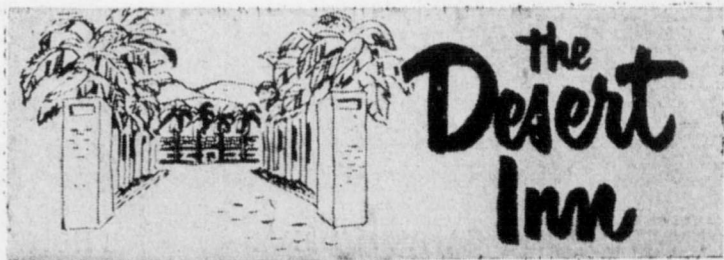
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- Saturday Dinner—7:00-9:00 . \$4.75

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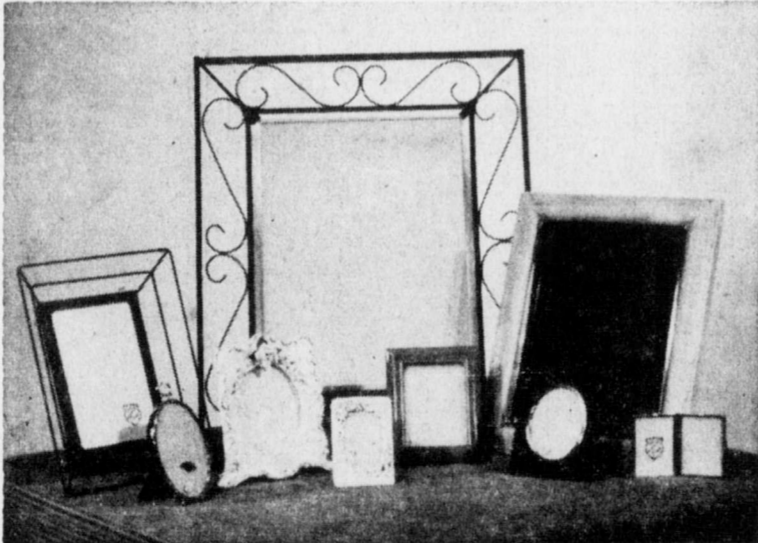
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Trigere Shows Beautiful Resort Collection Here

Trigere means "Treasure."

Of course, the French usually spell treasure "trésor" but the luncheon crowd that filled the Racquet Club Thursday afternoon to watch the Trigere fashion show, considered the collection of resort gowns as treasures.

Sponsored by J. W. Robinson of Palm Springs, it was a magnificent collection of cruise and resort wear gowns, mostly in new-textured linens, cottons and shantung. Newest are the "crayon prints," fancy field bouquets of delicate colors on white backgrounds.

Robert Trigere, brother of the designer Pauline Trigere, flew here from New York to personally commentate the show and his delightful French accent added interest to the description of the gowns.

Outstanding was Trigere's sheath, called "The Shape," which is superbly executed in cobalt blue chiffon - linen. Printed linen in a pattern called "boutonniere" is used in blouette, geranium or zinia on ecru backgrounds, matching plain linen facing collars, cuffs and belt.

Ensembles take top place for "going ashore." Coats and boleros in soft Lesure woolens, fleeces and knobby shetland wools are color-mated to light-as-air silk dresses in lovely prints.

For the glamour hours Trigere likes the look of mint ice, azure blue, pale rose, sharp pink or peacock blue. Sheer evening coats or gossamer stoles add excitement to their companion dresses. Several tailored, high-necked and decollete dresses are worn with a "student beret" of the same lamé.

Except for three gowns, all the evening clothes are of short length. The most sophisticated of the long gowns is one in white and taupe striped taffeta, with taupe velvet edging the bodice and floating in long streamers down the back.

A "Go Ashore" ensemble combined a marigold yellow fleece coat with a pure silk dress, permanently pleated, and with an arabesque design. The coat was lined in matching silk.

Two hundred and eighty-six women enjoyed the luncheon and the fashion showing to the music of Pat Barbara's orchestra.

Mrs. Ernest Pagano was hostess to the Mesdames Owen Churchill, Earl Cordrey, George Wheeler, Oliver Jaynes, Hildy Crawford, Dick Edwards and Miss Marjorie Pohl.

With Mrs. John Wood were her aunt Mrs. Pitt Barnes, whose home is in Florida, but who has just returned from the Islands, and Mrs. N. S. Hotchkiss.

Miss Marion Huntington entertained for Mrs. John B. Metcalf and Mrs. James Brady. While with Mrs. William Foster were her mother-in-law Mrs. Etta Foster, Mrs. John Sheridan (Elaine Naish) and Mrs. Sheridan's mother-in-law Mrs. John Stauffer.

Guests of Mrs. Jeanette Storek and Mrs. Fay Day were Mrs. Gwen Hult and Miss Peggy Dunn. Mrs. Albert C. Sweeney Jr., Mrs. William Parker, William White and Ned Schramm. This group came over from Riverside for the show as did Mrs. David Pollister, Mrs. Walter C. Sweeney Jr., Mrs. William Sweeney and Mrs. Thomas Netcher. Mrs. Sweeney's husband, General Sweeney is head of March Air Force Base, where all of the group make their home.

One of the largest groups was hostessed by Mrs. Henry Reid whose guests were the Mesdames Carl Lykken, Fern Jones, John Williams, Hortense Murray, H. L. Hansen, Charles Henderson, Merle Crockett, Julian Hayden, Gordon Nicholson, and David McIntosh.

Among the many twosomes Mrs. Grace Pope, who has just returned from Europe, with Mrs. C. C. Hutchins.

Esta Gilbert included as her guests Carmen Smith, Ella Olsen, Rene Wilkes and Jo Cohen. The group are members of the Desert Dots.

Mrs. Sadie Collier's guests included Mmes. Lee Frank, Walter Frank, Asher Levy, Murray Wolbach, Kathryn Evans, Alfred Strauss.



AT TRIGERE STYLE SHOW at the Racquet Club was this table, which was hosted by Mrs. Jack Bligh. Left to right, around the table, are Mmes. Jess Delanby, Harry Dart, Jack Bligh, Ben Handwerk, Charles Becker, Barney Hinkle, Janice Chacoin and Ralph Singer. It was Mrs. Bligh's birthday.



(Anderson Photo) MRS. ENNIS ST. CYR, right, manager of J. W. Robinson's Palm Springs store, is shown at the Trigere fashion show at the Racquet Club. With her is Miss Almarine Adams.

The Desert Sun—2b
PALM SPRINGS, CALIFORNIA
Monday, December 6, 1954

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Villager Writes Tunes for a Desert Hotel Musical

Memories of days and nights at fabulous El Mirador where he worked last season as a houseman-janitor, spelled inspiration for red-headed Gordon Vanderburg.

The whirr of a vacuum cleaner, the swish of a mop and the hum of a buffing machine were the background

Harrises Host Dinner Party for the Kiners

Phil and Alice Faye Harris hosted a Tuesday night dinner at Don the Beachcomber, honoring Ralph and Nancy Kiner. In the party were Mr. and Mrs. Bucky Harris and Mr. and Mrs. Buddy Morris.

In another party were Mr. and Mrs. Harold Lloyd with Sterling Holloway, and Bing Crosby and Mona Freeman were a twosome.

On Wednesday evening, Robert Trigere, who was out from New York to commentate the Trigere show at the Racquet Club that day, hosted a Beachcomber dinner for Mr. and Mrs. Ennis St. Cyr and other J. W. Robinson employees, including Tony Thumure, Leland Frye, June McDonald, Freddie Waring and Rusty Pierce.

Among other diners: John Ireland, Barney Balaban, Dr. and Mrs. William Francisco, Mr. and Mrs. Nelson Chick, Dr. and Mrs. Norman Haber, and the Joe Grabiners who were hosting a party.

as he conceived the songs and ideas for a musical he calls "Hotel Happiness." Published by Souvenir Songs of Hollywood, the sheet music carries a picture of the multi-million dollar hotel and its famous Tower of the Stars.

Last season Gordon wrote "Dreamin' of the Desert" and it is one of the tunes in the musical. The story concerns the adventures of a stage show troupe that deserts Broadway and comes to the desert to put an imaginary hotel on a paying basis. Other song titles are: "Alphabetical Zoup," "The Janitor and the Maid," "Somebody Twisted My Arm," "I Never Lived to Tell the Tale."

Now a construction worker, Gordon and his wife live in a modest cottage on Indian avenue and, during periods of unemployment, he sits at his typewriter or strums his ukelele in search of a new tune. He holds contracts for all the musical numbers in "Hotel Happiness," 11 in all, to be published early in 1955.

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Stevens P-T Group Uses Roundup Theme for Drive

Frances S. Stevens Parent-Teacher Group, holding their monthly board meeting on Tuesday, launched their annual membership drive.

It was decided to prolong Western Week and use it as the theme for a Membership Roundup. The children of Frances Stevens school will all be cowhands, lassoing their parents in the corrals (the classrooms.) The class having the largest roundup of parents will receive blue ribbons and another prize for the entire group. During Roundup Week all the students will wear white ribbons until Wednesday when the Roundup ends and the winning class pins on their blue ribbons.

Pointing out the value of P-T membership, the president, Mrs. A. Belden Crist, urged parents

Oregonians Here for Another Visit

Mr. and Mrs. Arthur Ensor of Seaside, Oregon, are again guests of Mr. and Mrs. Claude Verkes of La Mirada.

The Ensors own the Seaside Aquarium and last year their vacation here was cut short by the illness of one of their trained seals, that decided he couldn't live without them.

The Ensors and the Verkes spent one day visiting Marine-land on the Palos Verdes peninsula, where they were particularly interested in the trained dolphins and porpoises.

Chi-Chi Starlite Room
Penny Singleton
NATIONALLY RENOWNED
CELEBRITY OF
STAGE, SCREEN, RADIO & TV
— plus —
THE SING LEE SING FAMILY
HELD OVER BY POPULAR DEMAND
DANCING — SINGING
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Holiday Mirror Sale!
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Come in and see our special display of Bevel-edged Mirrors
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Here are lamps and lighting fixtures to delight the eye and warm the heart... a series of modern lighting fantasies, for use in ceiling installations, as wall pin-ups, or as floor and table accent lamps... fashioned of lightweight steel and steel wire, with washable oversheaths of a special translucent plastic providing soft and even light diffusion.

The original Bubble Lamp Collection
Designed by George Nelson
from 12" to 36" in diameter
Priced from \$13.50 up.
"The Sphere"—25" diameter
"The Drum"—15" high
"The Pancake"—16" diameter

Desert Interiors
650 NORTH PALM CANYON DRIVE PHONE 5152
(the former Contemporary Interiors location)

Harry James to be Club Speaker

World traveler, lecturer, and founder of "Trailfinders", Harry James will show pictures and lecture at tomorrow's Soroptimist Club luncheon to be held at noon in the Chi Chi Starlite Room.

President Lucille Johnson will conduct the meeting with Mildred Jackson, program chairman, presenting the speaker.

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El Mirador Photo by Jim Frey

ENGLISH SPORTS CAR designer and manufacturer, Donald Healey of London, England, and his vice president Lewis Michelin, lunch poolside with Mrs. Lloyd Frank, on right, and her sister, Mrs. Abe Bobair of Beverly Hills. Healey plans to enter one of his world-famous Austin Healeys in the Road Races here next March. They were photographed at El Mirador.

Around Town

(Continued from page 1b)
day . . . with Charlie going on to Springfield . . . He will be out here again about December 15.

Some prominent Illinois friends are here for a fortnight's visit . . . as guests of the Beckers . . . Ray G. Klingbiel (Supreme Court Justice of Illinois) and his wife are oc-

cupying the Becker's guest cottage . . . Charles F. Carpenter (Illinois Secretary of State) and Mrs. Carpenter are at the Becker's San Lorenzo house . . .

Monte and Bettye Herbert are off again . . . They left on Wednesday . . . heading their Rolls Royce Dallas-ward . . . where they will attend the wedding of the son of a friend, Mrs. Henry Willard . . . They expected to arrive there in time to attend a big pre-wedding party on Friday night . . . and the Notre Dame-S.M.U. game on Saturday . . . They will be away about 10 days . . .

Louise Horner postcards from Athens that she and Maury are having a fabulous trip . . . They had an audience with the Pope at his summer residence Castel Gandolph . . . and when they arrived in Athens the Sixth Fleet was in port . . . and the Commander met so many friends that they had a very gay time . . . They had driven down to Delphi with the U.S. Naval attaché and his wife . . . From Athens they were to go to Istanbul and then on to India . . .

Louise Hennes and her daughter Virginia weekended in Las Vegas . . . motoring over with Mrs. Hennes' sister and her husband . . . Mr. and Mrs. Donald F. Buehrig of Westwood . . . Virginia (Mrs. Horace Heinig) and her small son Christopher . . . leave Saturday to fly back to their home in San Juan, Puerto Rico . . . after spending two months here . . . Her husband is an insurance man and is also engaged in the import and export business . . .

That's Palm Springs for you . . . Helena Mahani opened a personal shopping service here . . . and I had imagined her buying jeweled collars and be-gemmed bags . . . maybe a cashmere coat or a desert painting . . . Luxury items from the smart Palm Canyon shops . . . But . . . guess what . . . her first commission was an airplane . . . and she delivered it too . . . Helena has fascinating eyes . . . They are very light blue . . . with brown pupils . . . and she is an interesting person to talk with . . . for she has shopped in all the world's big shopping centers . . .

Seated in the Queen's Chair at Don the Beachcomber . . . the other evening . . . was Winnie (Mrs. Charles) Becker . . . Her escorts were her two grandsons . . . Tommy and King Cole . . .

GIRL FOR AARONS
A baby girl, weighing five pounds eight ounces was born to Mr. and Mrs. Carlton Aaron of the Crossley tract, Friday afternoon at the Desert hospital.

Business Women Complete Plans

Palm Springs Business Women's Club will make final plans for the Santa Claus parade and the Christmas stockings, when they meet this evening at 7:30, in the Auxiliary Room at the Legion hall.

Estelle Schiller, club president, will preside.

Mr. and Mrs. Gordon J. Krysan are returning today from Boise, Idaho, where they have been attending the national convention of The Workers of Wake, Guam and Cavite, Prisoners of War, at the Owyhee hotel.

Organize Blue Bird Group Here

With the formation of The Blue Bird Group, Palm Springs has the first Campfire Girls in Riverside County.

Organized by Mrs. Frank Hendrickson, the group numbers 14 girls in the seven to nine year old age bracket, and is under the Junior Campfire program.

Mrs. Hendrickson and her husband and daughter Noele came to Palm Springs from Los Angeles in September and moved into their new home at 1460 Fiesta road about two weeks ago. Mrs. Hendrickson was leader of a Campfire group in Los Angeles.

Assistant leader of the Blue Birds is Mrs. Stephen Smith and sponsors are Mmes. Maybelle Holditch, Donna Soran, Phyllis Morrow and Nancy Tuttle.

Meetings are held on Wednesday afternoons after school and this week the girls will meet at the Bud Bachold home at 2133 Cardillo.

Birthday Dinner is a Surprise

Dining at the swank La Quinta hotel on Thanksgiving evening were Mr. and Mrs. Eli Chused and son Kurt, with Mrs. Chused's parents, Mr. and Mrs. Leopold Moskovitz of Los Angeles.

The occasion was a surprise birthday celebration for Mr. Chused given in his honor.

EL MIRADOR Finnish Bath

Open to the Public
Rock Steam Baths
and Swedish Massage
only \$6.00
Men & Women Departments
FRED LEEMANS
PHONE 2044
El Mirador Hotel

Teen Styles to be Shown at Party

Nellie Coffman Parent-Teacher Guild's Christmas party will be held at the high school cafeteria on December 8, 7:30 to 9:30 p.m. Dorothy Fox is chairman of the committee in charge.

Seven boys and seven girls will model a fashion show, with Wendy Hammond as commentator. Fashions from Mary Helen Teen Age shop and Kings Quarters will be shown. An elevated runway will be constructed for the parade of models.

Interspersing the show will be musical entertainment, including the singing of Dave Olson's Junior High chorus and solos by Corrine Ollson. A pinata, door prizes and refreshments will add to the evening's fun.

Culver Parker is Guild president and Mrs. Frank Neresesian is in charge of refreshments.

Jobs Daughters Meet Tomorrow

Job's Daughters will hold their regular meeting at the Masonic Temple tomorrow evening at 7:30 p.m. This will be the last meeting over which Beverly Yager will preside as Honored Queen, as installation of new officers will take place in two weeks. Light refreshments will be served following the meeting.

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On KPAL — 1430 on your dial
Monday thru Friday, 7 to 8 P.M.

Do You OWN A MORTGAGE You Wish to Sell?

Perhaps you sold some property and accepted a mortgage as part payment and money in hand could now be used to advantage for other investments.

That's where we can be of assistance to you, because we purchase mortgages on desirably located improved residential and commercial property.

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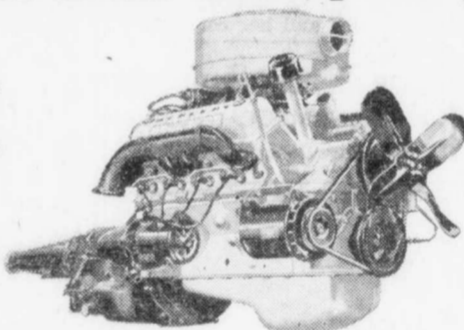
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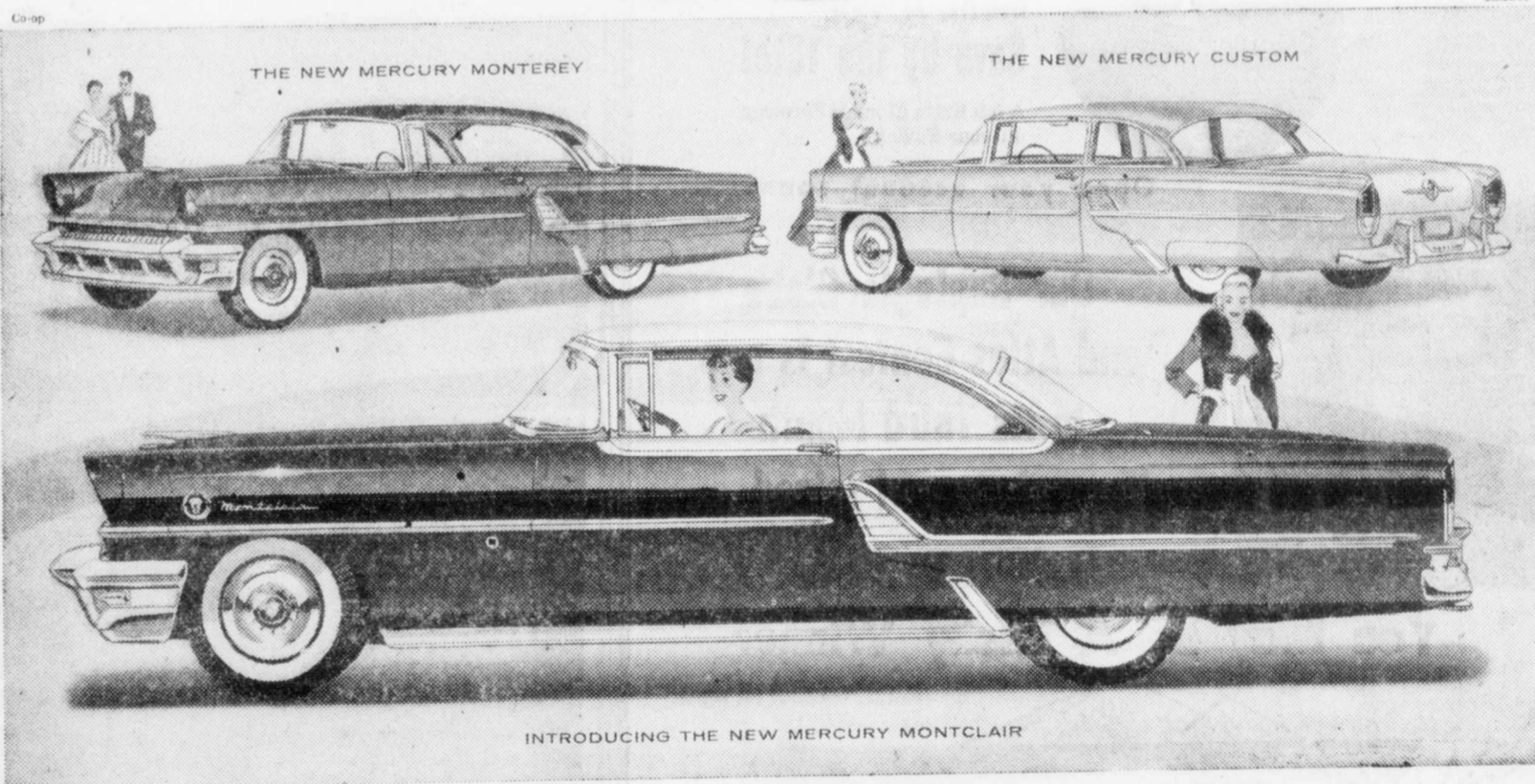
NEW 1955 MERCURY

bigger all over — in size, in power, in value

Now in 3 series, 10 models;
the daringly low Montclair,
the beautiful Monterey,
the budget-minded Custom



New 188- and 198-horsepower
Super-Torque V-8 engines—
the last word in high-
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INTRODUCING THE NEW MERCURY MONTCLAIR

You're now looking at the reasons we say hurry — why our showroom has been so jam-packed with people ever since announcement day.

For 1955 is an all-new-car year for Mercury — new bodies, new styling, new chassis, new engines, new models, new performance!

For example, Mercury's bigger — in length, width, and wheelbase. It's lower — only 58½ inches high in some models. It's more powerful. 198 horsepower in the entirely new, ultra-smart

Montclair, 188 hp in the Monterey and Custom. Most important, Mercury gives you instant acceleration in every speed range — all the way from a standing start to superhighway limits.

The news is almost endless. Dual exhaust on the two top series. New tubeless tires. A new Full-Scope windshield . . .

So don't run the risk of a long wait for America's most advanced new car. See us today for early delivery.

It pays to own a new 1955

MERCURY

— for future styling, super power

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Our individualized operation gives your wash the same special care you do! Wet wash, fluff dry or finish, it's spanking clean.

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M-G-M STUDIOS
PALM SPRINGS BILTMORE
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El Mirador Photo by Jim Frey
LONDONER DONALD HEALEY, the British Sports Car King, gets in the Palm Springs mood in Waltah Clarke's poolside Hawaiian shop at El Mirador. Waltah shows him a fancy hat and that is Gretchen Clarke in the background.

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Broker Corporation

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'Safety' is Topic for Club Talks

Palm Springs Toastmistress Club, at their regular meeting Wednesday evening again enjoyed the benefit of a thoroughly qualified evaluator of their meeting and speakers in the person of Wilbur Mentzer, speech correctionist for the Palm Springs Unified School District.

"Safety" was the topic chosen by Topic Mistress, Mrs. John Keefe, which was in line with the national theme of stressing extreme caution in driving in this holiday period.

Toastmistress, Mrs. Charles Travers, through her speakers of the evening, provided the meeting with amusement as well as a "project". In giving their first speeches as members of Toastmistress, Mrs. Fay Reed chose "That's my Dish" as her title; Mrs. Juanita Valtierra's "Call Me Skinny" was extremely amusing and won for her the "Trophy" for the best speech of the evening.

Mrs. Herbert F. Hass, using the word "Appeal" illustrated its many uses and meanings, and concluded by making her own appeal to the group to help her circulate a petition to present to the city council, urging them to prohibit the use of farmyard fertilizer in the Palm Springs area to alleviate the sufferings of persons troubled with allergies. The members promised to assist.

Guests were Mrs. Billie Brister, Mrs. Wort, a former Toastmistress, and Helena Mahani. Hostess, Mrs. William A. Blondon, president, served refreshments and announced that a board meeting would be held following the meeting. The plans of that meeting will be announced at the next regular meeting which will be held at the home of Mrs. Clarence Brechlin, 987 South Santa Cruz, on Wednesday, December 8, at 8 p.m. and she urged all members be present.

P-TA to Hear Director of Child Guidance

"Understanding Our Children from Birth through Sixth Grade" will be discussed by Paul Summit, child guidance and welfare director of the Palm Springs Unified School District, when he addresses the meeting of Cahuilla P-TA to be held tomorrow night in the school cafeteria at 7:45 o'clock. A question and answer period will follow his talk.

This is the first of a series of three talks on problems most vital to parents, dealing with family living in relation to the school.

Mrs. Ruth Zanville, P-TA president will conduct the meeting. Afterwards refreshments will be served by Mrs. Joe Butler and her committee.

The Desert Sun—4b
PALM SPRINGS, CALIFORNIA
Monday, December 6, 1954

St. Paul's Guild Meets Tomorrow

The Guild of St. Paul's in the Desert will hold its regular monthly meeting tomorrow, Tuesday, at the home of Mrs. Homer McKee, 1011 El Alameda, at 12:30 o'clock. Dessert and beverage will be served.

Final plans are to be made for the Christmas dinner to be held in the parish hall on December 16. All members are urged to attend and new members will be cordially welcomed.

Tony Martin and his wife Cyd Charisse spent the weekend here at the Racquet Club.

D.A.R. Plan Christmas Luncheon

The Christmas meeting of the Cahuilla Chapter, D.A.R. will be at the home of the Regent, Mrs. Saul Ruskin at 180 Prescott drive, on Thursday, December 9. Dessert luncheon will be served at one o'clock by the hostess, assisted by Mrs. Perle M. Swart, Mrs. Harlan G. Bosler and Mrs. James Landers.

A report of a recent rummage sale will be given by the ways and means chairman, Mrs. A. K. Paul, at the short business meeting and a list of the dona-

Yule Mail

Post Office Open
All Day Saturdays

Palm Springs Post Office will remain open from 8 a.m. to

tions that are a part of the work of this chapter will be reported.

Mrs. Frederick Watson, Past Regent, will give a program consisting of American Music. She will sing several solos and lead the group in singing Christmas Carols.

During the fellowship hour members will exchange presents. A cordial invitation is extended to any Daughters who may be visiting in this area, to attend.

6 p.m. on Saturday, December 11, and Saturday, December 18, for the convenience of patrons to expedite Christmas mailing. Postmaster Merritt Williams announces. This is an annual feature of the local post office.

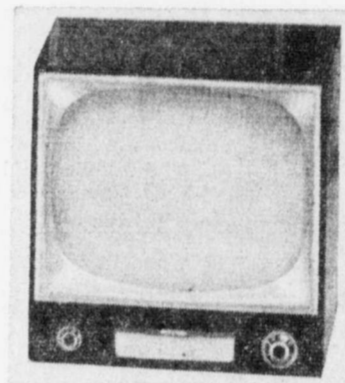
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24-inch Baylor. Model 24S512.
Ebony finish, \$299.95.



21-inch "Medolist 21". Model
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17-inch Trent. Model 17S450
Matching "Roll-Around" stand,
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1. "Reveille" clock-radio. Model 4C531 Series. Maroon, \$29.95. Red, Ivory, Green, Black; \$32.95.
2. "Slumberette" clock-radio. Model 4C541 Series. Maroon, \$39.95. Black, Ivory, Green, Red, White; \$42.95.
3. "Slumber King" clock-radio. Model 5C591. Black and Beige, Black and Gray; \$59.95.
4. "PROMPTER" clock-radio. Model 4C671 Gray and Ivory, Black and Beige; \$49.95.
5. "Creighton" AM table radio. Model 4X551 Series. Maroon, \$29.95. Red, Ivory, Green, Black; \$32.95.
6. "Quincy" AM table radio. Model 3X521. Brown, \$19.95.
7. "Driscoll" AM table radio. Model 4X641 Series. In 6 two-tone color combinations; \$39.95.
8. 3-way "Personal" Portable. AC, DC, or batteries. Model 5BX41. Gray, \$49.95 (less batteries).
9. Super "Personal" portable. Model 2B400 Series. Gray, Black, Ivory, Green, Tan, Red; \$29.95 (less batteries).
10. "Greenwich" table radio. Model 5X560 Series. In Black, Red, Ivory; \$39.95.
11. "Yachtsman" 3-way portable. AC, DC, or batteries. Model 3BX51. In Brown or Green; \$34.95 (less batteries).
12. "Forbes" AM-FM radio. Model 2XF91. Maroon, \$59.95.
13. Portable "Victrola" 3-speed phonograph. Model 5EM23 Series. Finished in brown and limed oak, green and limed oak, mahogany and brown; \$29.95.
14. New Orthophonic High Fidelity "Victrola" Phonograph Consolate. 3 speakers, 3-speed changer. Model 3HES5C. Mahogany finish, \$159.95. Limed oak finish \$169.95.
15. New Orthophonic High Fidelity "Victrola" 45 phonograph. Model 45H4. In maroon, \$69.95.

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DESERT HOT SPRINGS

By ENOLA HULBERT

The Paul Prices celebrated a happy occasion last week, when family and friends gathered for a birthday party honoring Mrs. Price (Hermine). High light of the evening was a telephone call from Hermine's relatives in Holland, wishing her a "Happy Birthday." This phone call from Europe is a yearly event, and one that is looked forward to with a great deal of excitement and joy.

Dr. and Mrs. Le Roy Stewart and Mr. and Mrs. Paul Price were co-hosts at a buffet dinner recently. Paul and Roy had been deer hunting and bagged a fine buck. Guests who enjoyed the venison were the "Pete" Petersons, the Donald Hulberts and George Blanton. Residents in the Eighth and

West drive vicinity are giving a vote of thanks to Mr. and Mrs. Charles Sakin, who have beautified the entire street by planting two enormous native palms in their front yard.

L. W. Coffee is back in town, much improved after his sojourn in the hospital.

Mrs. Marguerite Burmesch is in Desert Hospital and during her illness, Enola Hulbert will pinch-hit for her in the writing of this column of Desert Hot Springs news. Another hospital "resident" is Mrs. Rex Ross. She has the room right next to Mrs. Burmesch.

Mrs. Vi Dinsmore, owner of Blue Haven Ranch, flew to San Francisco to spend the Thanksgiving holidays with her daughter and son-in-law, Mr. and Mrs. Jack Donohue. Donohue is manager of the advertising department of Columbia Broadcasting System. He was formerly with radio station KCMJ of Palm Springs.

Mr. and Mrs. Sam Geffin have sold their motel "Ovez Lodge" to Mr. and Mrs. Sam Berger of Los Angeles. The Geffins will make an extended trip East, before returning to Desert Hot Springs, and their future plans are uncertain.

A holiday get-together was held last Friday, with Mr. and Mrs. Alan Horton playing hosts. Joining in the festivities were: Mr. and Mrs. Paul Price, Mr. and Mrs. Charles Wright, Mr. and Mrs. Bob Ochs, and Mr. and Mrs. John Bourdeau.

The Parcel Post Sale held last Friday and Saturday was a big success, and netted the American Legion Auxiliary \$180.00. The Mesdames Jan Stewart,

Pearl Edmunds and Blanche Pederson drove to Altadena last week to bid "Happy Landings" to Mrs. Pederson's daughter and son-in-law, Mr. and Mrs. Bud Hesse, who with their small daughter, were flying to Chicago for Thanksgiving. They brought the family cat, most appropriately named "Windy" back with them, to keep until the family returns.

Desert Hot Springs is fast becoming the Mecca of Artists who enjoy the peace and quietness that this small town affords. Darrell Durham, president of the Spectrum Club of Long Beach and a well-known artist is spending a month in DHS, while he paints a number of canvases. He is at present exhibiting at the Palm Desert Gallery, at Pierson-Scott in Indio, and at the Desert Art Center in Palm Springs.

The well-known artist, Olaf Weighorst, is the house guest of Mrs. J. Marie Ropp. Weighorst has just returned from New York where he held a most successful one-man show at the Grand Central Galleries. He has many showings locally.

A third artist of note who is sojourning locally is Norman Yeckley. He has just returned from Phoenix where he exhibited at the Arizona Biltmore Hotel, and also had another exhibit at nearby Scottsdale, Arizona. Robert Shaw, the artist and photographer, is making his permanent home on the outskirts of DHS, where he is building a home and studio. He will hold classes locally.

Dr. D. W. Bravton of Miami, Arizona, a member of the Arizona legislature, and his charming wife, have been spending some time at the "Sands."

Rabbi O. Zilberstein is staying at "El Reposo," resting after his recent trip to Israel, where he conferred with the Chief Rabbi of Israel. Rabbi Zilberstein is head of the Boyle Heights Theological Seminary of Los Angeles.

The Desert Sun—5b
PALM SPRINGS, CALIFORNIA
Monday, December 6, 1954

Classified ...Ads...

The Desert Sun

Published every
MONDAY and THURSDAY
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PHONE 2249
Box 190, Palm Springs, Calif.

RATES
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1 time, per line 75c
(Min. 2.25—1.50 cash in adv.)
1 Week (7 TIMES) 1.00
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• Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.
• Save by ordering your ad run 4 or 9 times—if cancelled before completion, you will be charged at nearest rate applicable to time run and get a REFUND for the difference.
• This newspaper cannot be responsible for more than one incorrect insertion; please note and promptly say error in your ad.
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MONDAY ISSUE—5 P. M. FRIDAY
THURSDAY ISSUE—3 P. M. THURSDAY
• ADDRESS all communications to: The Desert Sun, P. O. Box 190, Palm Springs, California.

Lost and Found 10

FOUND: Hammered gold earring with small amethyst set in center. Owner may have same by identifying. Phone 7951.

LOST—Ladies' opal ring, set in yellow gold surrounded by eleven diamonds and 2 pear-shaped yellow diamonds on either side. Phone 8-4932.

Personals 12

FORTUNE TELLERS
PALM and Psychic readers. Madames Ann Marie and Lena. Advice on all problems of life. Private readings, 9 to 9. Appointments not necessary. Same location 15 years. 632 3rd St. Phone 8-9036, San Bernardino.

WEEKEND GROUP. Alcoholics Anonymous. Fridays 8:30 p.m. St. Paul's Church Parish House, 125 W. El Alameda.
ALCOHOLICS Anonymous. Airport. 8:30 Wednesday nights. Phone 2701.

Service Miscellaneous 15

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Garden Work, Lawn Seeding.
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Moving and Storage 19

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LOCAL and long distance moving. Agent for Mayflower Van Lines. For free estimates Ph. 5203 507 Sunny Dunes Rd.

Situations Wanted 25

LICENSED real estate broker with motel experience, desires contact or sales position in desert area permanent or temporary, local or travel. Write Desert Sun, Box 190, File N-4, or Glendale, phone Citrus 30537.

Screened, experienced personnel. Domestic, restaurant, hotel, office, medical.
EMPLOYMENT SERVICE AGENCY
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Phone 2901 Phone 2556

FAMILY CHEF, Valley resident, seeks position in desert area. References. Write Desert Sun, Box 190, File N-3.

GARDENING, CARETAKER, full or part time. EXPERIENCED. Reliable. PHONE 6304.

GRADUATE nurse in home or as nurse companion. Ph. 7328.

Situations Wanted 25

SALES EXECUTIVE, 20 years experience, available for desert area in management and promotional work. Moving here because of wife's health. Write Desert Sun, Box 190, File M-12.

EXPERIENCED practical nurse wants companion nursing. Can take full charge with light housekeeping. Live in or out. Capable driver. Write Desert Sun, Box 190, File N-5.

NURSE, refined widow, Eastern graduate, doctors' references, excellent driver. P.O. Box 189, Palm Springs.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Phone 3550 or 2341.

RANCH Foreman, caretaker or maintenance, experienced, references. Write Desert Sun, Box 190, File N-2.

EXECUTIVE secretary, public ity and advertising background. Real estate license. Permanent. Phone 3617.

COOK - Housekeeper, Butler - Chauffeur. Experienced. References. Call Banning 4531, Apt. 2.

WILL DO ironing in home. Baby sitting. Day or night. Day cleaning. Phone 6217.

CHILD CARE. Reliable mother. Day or night. At your home. Phone 3760.

HOUSEWORK, IN OR OUT.
PHONE 4009

Help Wanted 27

F.C. Bookkeeper \$300
Secretary \$275
Bookkeeper, Steno, light \$200 up

NCR Cashier, lady, out of town start \$200
PBX operator, 2-10 \$175
Hotel desk, PBX, young \$225
2nd Cook, light duty, Open Pantrymen and women, several
Salesladies, wrappers, \$50 plus
Cook, housekeeper \$200
Domestic couple \$400
Hotel maids, several
Cook, fry, broiler, dinner Waitresses, tray and arm.
Bus boys, experienced.
Mothers' helpers Open

Many other positions
OPEN SATURDAYS
EMPLOYMENT SERVICE
AGENCY
135 E. Andreas Road

CHEF WANTED
Want chef who is regularly employed during season in Palm Springs to work three and one-half months during summer at Catalina Island. Fine opportunity for real chef. Reply Desert Sun, Box 190, File L-12.

STEADY position open for colored maid three days a week, go home nights. General housework, relieving other maid her days off. If you smoke or drink do not apply. Top wages. Call Palm Springs 2397.

SECRETARY, Sales, Waitresses, Maids, Desk Clerks, Nurses.
DWYER'S
BUSINESS SERVICE
256 S. Palm Canyon Drive
Agency Phone 7691

WANTED: Doctor's office assistant, experienced only, typing, bookkeeping, give injections, etc. New office, nice working conditions. Apply 553 Broadway, Cathedral City. 85464.

WELL established real estate and insurance firm has opening for secretary with general insurance background. For personal interview write P.O. Box 1329, Palm Springs.

HOUSEKEEPER for local businessman 60, in exchange for room and board, references exchanged. Give full details with application. Write Desert Sun, Box 190, File N-6.

BARTENDER. Must be experienced. Neat and reliable. References required. Desert Outpost, phone Beaumont 2104.

WANTED: Man or woman with car to deliver morning newspapers. About 3 hours daily. Write Riverside Enterprise, P.O. Box 462, Palm Springs.

HOUSEHOLD help, 4 or 5 days week from 9 a.m. to 1:30 p.m. Transportation necessary. Ph. 7273.

HOUSEKEEPER and butler. Only experienced need apply. References. Live in. \$400 monthly. Phone 5216.

BEAUTY OPERATOR
EXPERIENCED
PHONE 5488

Bus. Opportunities 29

COMPLETE fixtures for a 15 stool coffee shop. Original cost \$6900 will sacrifice for \$1500. Bank terms can be arranged.

ALSO—6 complete booths with tables, good condition.
6 HOLE steam table and miscellaneous restaurant equipment.
See—PAVNYS
1001 S. Palm Canyon Drive

SERVICE STATION — prominent corner, fully equipped, \$75 month for 8 months, free for 4 months. Good deal for right man. Phone 8-3251 or see Desert Realty Co., Cathedral City.

VARIETY store, complete. Small lunch counter, bus agency. Terms or trade. Route 1, Box 450B, Guerneville, California.

WHOLESALE frozen foods and locker plant in Riverside. Will sell or trade. Brown, ph. 5696.

Business & Financial 30

FIRST T. D.'S WANTED
Palm Valley Realty Co.
431 N. Palm Canyon Ph. 2581

Business & Financial 30

TRUST DEEDS bought, small discount, private party. Write J. Nagler, 330 N. Alford, Los Angeles.

Lots & Acreage 33

\$12.50 per Acre

Raw desert land.
Not far from highway.
All mineral rights.
5000 acres.
Only sell entire piece.
You can retail.
Only 20% cash, balance easy.

Munholland & Co.

1059 N. Palm Canyon Drive
Phone 3673

CHOICE Residential LOTS.
RESTRICTED to 1500 square feet or more. Sacrifice prices, \$2950 to \$3750. Located between Mesquite Avenue and Morongo Road, one block east of S. Palm Canyon Dr. Two blocks from proposed \$5,000,000 shopping and business development.
GANNON REALTY CO.
Tract Agent Bruce Dailey
Sales office — 679 Palo Verde Ph. 6860 Days Evenings 2909

2 1/2 ACRE commercial corner. 150' frontage on Indian Ave. \$2950. Terms.
10 ACRES, 330' business frontage. Water in, natural gas. Excellent possibilities for motel units or subdivisions. \$7500 terms. See T. D. Pendergast, Pleasure Inn, North Palm Springs.

LOT FOR SALE by owner — In fine residential area Palm Springs; 120' frontage x 83' deep. Will take what it cost me in 1945. Contact Mazet, Box 37, Balboa Island or Harbor 4781 daytimes.

1/2 ACRE LOT, good location, good view of mountain and valley, or will build to suit. **BOZE BUILDER, Ph. 5370.**

LARGE LOT, northwest corner of South Palm Canyon and El Camino Way. 158x110. Make offer. Owner. 9154 Elm Ave., Fontana.

2 VIEW lots, Carmelita and Del Monte. Owner. CR 6-0404 -CR 19322, Beverly Hills.

2 HILLTOP lots exchange for 1954 Cadillac or Lincoln. Owner, 7127.

R-2 — 100x102, allowed 5 units. \$2250. Terms. Phone 2772.

For Sale or Exchange 34

COCKTAIL bar, San Pedro, \$15,000. Exchange for clear home or equity in income property. Phone Terminal 30316 or write 1029 S. Meyer St., San Pedro.

WILL TRADE \$2000 equity in 1953 trailer for \$1000 down payment on 2 bedroom house. Phone 2084.

SELL OR TRADE for late car or 2. Residence lot, Shangri-La Palms. Near pool. Box 241, Ontario or Ventura MI-82941.

Real Estate—For Sale 35

James Hammond
REALTOR
875 N. Palm Canyon Drive
Phone 5373

A TERRIFIC value at \$39,500 in finest residential area. 6 bedrooms, 4 baths, furnished, large swimming pool. Property walled and beautiful grounds. See this with no obligation.

PALM CANYON Drive building — across from Chi Chi, leased, \$75,000.

3 BEDROOM 2 bath home, located in Tahquitz River Estates, \$18,500.

BEAUTIFUL, furnished ranch type home, 4 bedrooms, 3 baths, pool. Completely walled and beautifully landscaped in finest locality.

2 BEDROOM, 2 bath home and guest house in desirable south end location. \$24,950.

2 BEDROOM home, \$11,000, \$1500 will handle.

Finest selection of rentals.
Associates
Esther P. Hammond
Eve Morgan Chas. Mathews
Marian Mathews Lisa Jones

UNUSUAL DESERT HOME OWNER-BUILT for permanent residence. Designed for real desert living. Pumice block, 1 bedroom and enclosed convertible room suitable for bedroom or den. Fireplace, cooler, panel ray heat, wall to wall carpeting. Plenty of wonderful chest and cabinet space. Many convenient electric outlets. Steel sash and screened. All copper under plumbing. Attached garage, tool house. Uniquely landscaped lot 130x158, palms, tamarisk, fruit trees. This home is in excellent condition and must be seen to be appreciated. \$12,000. \$5000 down on balance on good terms. See T. D. Pendergast, Pleasure Inn, 61-647 Dillon Road, North Palm Springs.

RANCH — 30 acres, 3 bedroom home. Grapefruit, dates, grapes. Close to golf course. Income \$8500 year. \$39,500. Terms. Phone 2992 or 7375.

FOR BETTER REALTY DEALS SEE

ADOLPH ISRAEL, REALTOR
571 N. PALM CANYON DRIVE

Real Estate—For Sale 35

FOSTER

FEATURES

EXCELLENT 3 bedroom, 3 bath desert home on R-2 lot. Room for 4 additional units. Good rental area. Worth \$25,000, sacrifice \$19,500, terms.

REALLY built for outdoor living. Pool and landscaping are outstanding. 2 lovely bedrooms, living room, large fireplace. Kitchen gives easy access to terrace and pool. A completely furnished house for particular people. \$27,500.

SEE US FOR LOTS

Finest located income property in town. Room for 18 units. Terrific location. This is the best.
Only \$27,500

H. H. FOSTER

REALTOR
Don Peake Valmah T. Price
William May B. J. Boyd
101 N. Palm Canyon Dr.
Phone 3555 or 5169

OUTSTANDING

Reliable Values

MODERN 10 unit furnished court, central Indian Avenue location. Large swimming pool, lobby and refrigerated air conditioning in each unit, excellent returns. \$15,000, terms or offer.

HOTEL SITE — corner lot 118x 207 on Indian Avenue, best hotel district. \$25,000, terms.

FURNISHED 2 bedroom house and 2 bedroom guest house with individual full bath each, exclusive corner location, \$25,500, terms.

LARGE modern furnished bedroom apartment, best location in town. Luxuriously furnished, adults only. Will lease for year or season. Attractive rental.

For Real Values in Real Estate Buys Consult

ADOLPH ISRAEL

Realtor
and associates
671 N. Palm Canyon Ph. 2981

Little Yellow

Doll House

4 UNIT income rental, 100 clear feet to build on. Tennis Club district.

BEAUTIFUL 10 unit lodge. Most exclusive and desirable location near the Tennis Club. Lovely high rental apartments and owner's home around pool.

100 FOOT R-1 lot—\$1200.
See us for industrial property.

John W. Williams

REALTOR
Associates ROSLYN LANG
CLAUDE W. GOTTBEHUE
DON WILLIAMS
423 N. Palm Canyon Ph. 3311

SPECIAL

UNFURNISHED — 3 bedrooms, 2 baths. Steel casement windows. Venetian blinds, excellent condition inside and out. Large lot. Fine buy at \$11,900.

MARTHA JAMES

REALTOR
445 N. Palm Canyon Dr.
Phone 2751

Super Location

2 BEDROOM home furnished including TV. On corner lot 60x105. Only \$12,500, terms. \$3000 down, balance including interest \$100 per month. See at 791 N. Calle Marcus, corner of Tamarisk. Key with Bill Kleinberg, 1078 N. Palm Canyon Dr. Phone 2842 or 3705.

"LET'S TALK IT OVER"
FOR THE
BEST BUYS IN
PALM SPRINGS
SEE
Valmah T. Price
with H. H. Foster, Realtor
101 N. Palm Canyon Dr.
Ph. Off. 3555 Ph. Res. 8-5752

"LET'S TALK IT OVER"

UNFURNISHED 2 bedroom. Will sell with house, stove, refrigerator and drapes. 4373 Camino Parcela. Phone 5424—8 to 4:30 p.m.

5 ROOMS, lot F, Cabana section. Tramview Trailer Park. Phone 8-3752.

Real Estate—For Sale 35

Peter B. Sheptenko

OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

TWO ADJOINING 100 foot residential income lots. Room for ten units. Must sell. Only \$2500 each.

WHY PAY RENT — When you can buy a BRAND NEW DELUXE home for only \$18,500 AND ONLY \$1500 down. Has 3 bedrooms, 2 large baths. Large living room with charming suspended Swedish fireplace. Large glass windows and sliding glass doors. This won't last long so be sure to see it at once.

2 BEDROOM, 2 BATH DELUXE modern home. Beautifully furnished. Landscaped and walled in. Large swimming pool. All for only \$24,500. See this money today.

4 BEDROOM, 3 bath home. Beautifully decorated and furnished. Carpeted throughout. Large 150 foot corner lot, completely walled in. Plenty room for pool and guest house. All for only \$27,500.

EXCLUSIVE AREA

FIVE UNIT APARTMENT HOTEL. LARGE deluxe owner's unit, plus 4 additional units. All are beautifully furnished. \$6000 completely equipped swimming pool. Room for more units, MUST SELL \$47,500. Easy terms to qualified buyer.

WE HAVE THE BEST INCOME BUYS IN TOWN

LET US EXCHANGE WHAT YOU HAVE FOR WHAT YOU WANT

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2772

ASSOCIATE BROKERS
BILL COLVEN BILL HEISER
MIKE JEKYLL
PETER RATKOVICH

BILLY WRIGHT

Realtors
ACROSS THE STREET FROM THE DOLL HOUSE

UNFURNISHED HOMES

THERESA PRESS

EVERYBODY KNOWS "YOU ARE LUCKY"
WHEN YOU LIVE IN PALM SPRINGS.

ECONOMY HOMES

EVERYONE likes a Bargain and most people are smart enough to recognize one when they see it. Now; then — this is a bargain — buy it for investment — or buy for your own home. Location is good and convenient to everything — lot large, has irrigation water under pressure — wall to wall carpets, some furniture — Santa Maria Stone fireplace, bar in room opening onto patio and a lovely pool — the price ONLY \$15,500.

YOU can spend Christmas in Palm Springs in your own home if you ACT NOW. See this lovely 2 bedroom, 2 bath home. Living room has large corner fireplace — den easily converted to third bedroom, separate dining room. Everything furnished. You can move right in. \$17,500.

LARGER HOME

Want a home with complete privacy and captivating view? We have it! This home was built by contractor for his own home. Construction is the finest. Home and guest house delightfully furnished in modern. May be purchased furnished or unfurnished — truly a lovely home. \$30,000.

ESTATE HOME

FOR THOSE who want only the finest in architectural design, the newest and best equipment, plus the finest furnishings — we would like to show you this 3 bedroom, 3 bath home built around a beautiful pool. Walled and landscaped. A home you'll be proud to own. \$42,500.

RENTALS

Duplex — by December 12th. Furnished \$95 month.

2 bedroom, 2 bath. Furnished, \$135 a month.

INCOME

6 UNITS — all leased \$40,000.

LOTS

100x160 on Palm Canyon Drive — \$20,000.

HOTEL site — 100x128, heart of town — \$20,000.

R-1 LOT — 126x110, 2 shares irrigation water, finest location. \$33,500.

20 ACRES—paved streets two sides. Gas, lights, water available. also irrigation water. Suitable for subdivision or estate home. Only \$13,500.

THERESA PRESS

REALTOR

420 South Indian Ave.

Phone 5282 or 5691

Have you used your Geiger counter on Palm Springs yet! You may not find uranium but it should jump for joy at the real estate values

to be found here now!

Our most active real estate market in 5 years!!

DO YOU WANT TO MISS OUT AGAIN??
SELECT YOUR REAL ESTATE INVESTMENTS WITH CARE
WE OFFER YOU THE ADVANTAGE OF OUR 20 YEARS
EXPERIENCE IN REAL ESTATE IN
PALM SPRINGS AND THE DESERT AREA.
Homes — Income — Business — Ranches and Acreage
OUR ADVICE ON YOUR REAL ESTATE
PROBLEMS IS FREE.
— Choice Listings —
See

Muriel E. Fulton, Realtor

125 South Palm Canyon Drive

Telephone 2225

— Associates —

Frances Wilson

Frances Elliott

IF YOU NEED MANY ROOMS...

THIS IS NOT FOR YOU

but if you can use a 6 year old home with 4 LARGE rooms, on a corner lot 100x163 completely furnished, plus 3 baths, and each room with a separate entrance from the outside, for only \$16,500—(no offers) \$6000 cash, then look at: 2001 Araby Drive (corner Anza Trail) near the "Smoke Tree Ranch" and if really interested to inspect the inside, call the Avalon Hotel — 5450 — and ask for:

FRED KOTY

172 Prescott Drive

Outstanding
Home

Lease or Sell

ACRE ground, walled, tropical landscaping, 20x40 pool, 5 bedrooms, 5 baths, modern furnishings, refrigerated air conditioning, furnace heat. Consider part trade, trust deeds, etc.

Guy Anderson

375 VISTA CHINO PH. 5138

MUNHOLLAND

FOR VALUES

MOST UNIQUE HOME
DESIGNED by prominent archi-
tect. 2 1/2 baths, enclosed yard.
Business takes owners from
Palm Springs. For quick sale.
\$22,500

3 BEDROOM and large den.
Carpets and drapes. Rancho
Royale area, lovely grounds.
\$26,500

7 UNITS, GRAND LOCATION
\$65,000

BUSINESS FRONTAGE
Ventura Boulevard
HOT SPOT
RIPE FOR improvement. Clear
for Palm Springs home on
large grounds, and assume to
\$65,000.

Guy Anderson

Munholland & Co.

1059 N. Palm Canyon Drive

Phone 3673

JOHN C. DAVIS

Associate Broker

BEAUTIFULLY new 2 bedroom
home and extra sleeping
room. 20 foot living room,
fireplace, 1 1/2 baths, double
garage, nearly 1 acre, corner.
Terms. Must sell, make offer.
66 and Tyler, 1 mile east 99,
11 miles south Indio.

135' FRONTAGE Hiway 111.
Modern business building.
1.26 acres near Thunderbird
Golf course. See owner at
property, 70-115 Hiway 111.

DRIVE by 733 "C" Street and
see this well located, still
new 2 bedroom furnished
home. \$7200 loan, \$75 month.
Call 5728 to see.

WILL SACRIFICE lovely home
for quick sale, must see to
appreciate, lovely section
with all conveniences. Phone
5770, 1625 El Alameda

AMY NELSON

3 BEDROOM house partly fur-
nished, garage. \$11,500, \$1700
down.

FURNISHED 2 bedroom and car-
port on south side. Large lot.
\$13,500, \$2500 down.

NEW 2 BEDROOM home, fire
place, colored plumbing,
natural woodwork, sliding
glass doors, patio. Choice lo-
cation, \$15,000, small down.

2 BEDROOM home south side.
Completely furnished includ-
ing automatic washer. Large
lot, trees and shrubs. \$14,500,
good terms.

VERY lovely home, nicest dis-
trict. Walled, well landscap-
ed. A sun drenched pool.
Only \$21,500, good terms.

3 BEDROOMS, 3 baths, double
garage, fireplace, forced air
heat, 18x36 pool, cabana with
2 showers. Corner lot, walled.
It's a buy! Only \$27,500, good
terms.

3 UNITS, close in. Owner ill.
Only \$16,000.

5 UNITS, 4 kitchens. Only
\$39,500.

8 UNITS back of Bullocks,
\$51,000.

Choice lots \$1500 up

BUILD ON YOUR LOT.
850 SQ. FT. home. \$5,500.

2 BEDROOM home and carport,
\$7,650.

3 BEDROOM, 1 and 1/2 bath,
\$9,000.

FINANCING arranged, see plans
at our office.

We need listings on lots, homes
and units.

AMY NELSON

REAL ESTATE
and associates

2277 N. Palm Canyon Drive

Phone 5254 or 4079

TERRY RAY

EXCLUSIVE
12 UNITS, Tennis Club area.
Pool. Room to build. Under
Priced at \$65,000.

REDUCED \$8000
NEW 3 bedroom, 2 1/2 bath
home. Excellent location, 2
car garage, walled and land-
scaped lot. \$19,500, including
carpets and drapes. Easy
terms.

INCOME LOT
TENNIS CLUB area. 95x150.
\$19,500.

BUSINESS FRONTAGE
CORNER LOT. 300 feet on No.
Palm Canyon. \$35,000.

FURNISHED DUPLEX
VIEW LOCATION. Spacious 1
and 2 bedroom apartments.
Small down. \$24,500.

HOTEL SITE
60,000 SQUARE feet on main
street. Won't last at \$16,500.

APARTMENT SITE
LAS PALMAS AREA. Large
corner. \$11,500.

TRADE!
What you want for what we
have.

3 BEDROOM, 2 bath house with
pool near Thunderbird golf
club. Trade for triplex or
small house.

3 BEDROOM house with guest
house, close in. Trade for
smaller house.

REALTORS
Jules DeVorzon, Howard Palmer
Ernie Dunlevie
Helen Churchill Joyce Chapman
773 N. Palm Canyon Ph. 2064

YOUR CHOICE

3 BEDROOMS, 1 bath. Unfur-
nished. \$12,600, terms.

3 BEDROOMS, 2 baths, large
lot, 2 car garage. Walled and
landscaped. \$14,000 furnished.
Unfurnished \$13,500. \$3500
down.

2 DEBROOM and den, 2 baths.
large screened in lanai, 2 car
garage, walled and landscap-
ed. \$20,000 includes carpets
and drapes. \$5000 down.

INCOME
6 UNITS — wonderful location.
\$52,500, terms.

14 UNITS — south end. \$145,000

Many others to choose from.

REALTOR
256 1/2 S. Palm Canyon Drive
Phone 2884

You Can Live
in Palm Springs

WE NEED many good Southern
California residence and busi-
ness properties.

TO TRADE
for the many fine properties
listed in our office.

IMMEDIATE ACTION NEEDED!

FRANK MILLER

SUN REALTY CO.
Leona Victoria Smith
Harry Gillingham
428 N. Palm Canyon Ph. 2929

WHEN YOU BUY
OR WHEN YOU SELL
Consult

Murphy Realty

Phone 5102
464 N. Palm Canyon Drive

3 BEDROOMS, 2 baths, forced
air heating, large living room,
dining area, fireplace. In
highly restricted Venable
Tract. \$19,500.

DAILEY REALTY
Ph. 6960 or 2909 evenings

CULVER NICHOLS

SUBDIVIDER AND DEVELOPER

AT 861 NORTH PALM CANYON DRIVE SINCE 1922

\$9000. SWEET LITTLE HOME, 2 bedrooms, 1 bath, nice neigh-
borhood. Small down.

\$15,500. BRAND NEW AND DELUXE, has 2 bedrooms, 2 baths
ducted heating and cooling, fireplace. Easy financing.

\$18,500 IMPORTANT small home with general excellency thru-
out — 2 bedrooms, living room with fireplace opens to lovely
garden area, cute DEN, BAR room, walled and landscaped. Or
completely and charmingly furnished for \$21,000. YOU'LL
WANT TO MOVE RIGHT IN.

\$21,500 MODERN 2 bedrooms, 2 baths, POOL, furnished.

SOUTH END, 2 bedrooms, 2 baths, lanai, patio, POOL, \$27,500
furnished.

PRETTY AS A PICTURE, estate area, 3 master bedrooms each
with bath, 2 maid's rooms with bath, den room with bar, lanai
overlooking POOL and landscaped yard, double garage, furni-
shed. Reduced to \$37,500. A home of color and warmth:
grounds of exquisite beauty.

TEE NO. 11 on THUNDERBIRD, the President's Golf Course.
Like flies from Washington to play it. You'll have it in YOUR
FRONT YARD if you choose this beautiful view home. Modern
2 master bedrooms, 3 baths, 2 natural stone fireplaces, one in
huge DEN and other in view living room, double garage, land-
scaped. The price: way BELOW PAR for the course, just
\$57,500 FURNISHED.

\$59,000 Drastically reduced, SUPERB TROPICAL MODERN, 6 bed-
rooms, 5 baths, designed for large or small family, glorious
front; and also 40 foot rear lanai rooms with walls of glass
adjoining a large swimming POOL area, furnished in luxuri-
ous comfort, 225 foot frontage beautifully landscaped, com-
pletely walled, 6 irrigation water shares, excellent terms, in
finest residential section. FULL PRICE only \$59,000. This home
meets every requirement for maximum comfort and entertain-
ing needs.

15 UNITS, POOL. Ideal location. Steady year 'round income.
Priced at \$85,000. An exceptional buy.

50 FOOT business lot on Palm Canyon Drive — \$3000.

R-1 lot, beautiful 100' — \$1500.

R-2 lot, reduced to cash out at \$2000.

PALM CANYON FRONTAGE, near center of town, a buy for
\$22,500.

ALSO Palm Canyon frontage near new POST OFFICE for lease
and sale.

RENTAL SPECIALS:
Finest estate area, LUXURY home, 2 bedrooms, 2 baths and
POOL, \$500 month.

LUXURY home, 5 bedrooms, 5 baths, POOL, \$750 month.

CULVER NICHOLS, Realtor

and Associates

Al E. Hoover

Jane Colgan

861 North Palm Canyon Drive

John Bernet

Dick Edwards

Phone 2182

YOU NAME IT
WE'VE GOT IT!

STOP WISHING FOR A HOME. \$1500 will take you
right into escrow, then you can move right into
this delightful 3 bedroom, 2 bath home. You'll
have a view, the 100' lot is fenced and landscaped
and the fireplace will give you pleasure. There's
also a furnace — and since the house is tastefully
furnished you should have no expense other than
the small payments. A furnished home for only
\$13,500.

LOOK, EASY LIVING! If you want a home with real
charm designed for casual living, let us show you
this LAS PALMAS gem. Actually a new house
with the kinks worked out — it's only 2 years old.
There are 3 bedrooms with 3 baths, a gracious liv-
ing room with dining area and a compact kitchen.
The modern furniture lends itself to carefree liv-
ing. The poolside patio is covered and faces a
sweeping view of surrounding mountains (im-
agine sunset in such a spot!). The pool is surround-
ed by a beautifully landscaped yard and gardens
that tell you they have had the best care. Our
house with the pink door is complete and ready
to move into for only — \$49,500.

LISTEN, YOU CAN HAVE YOUR CAKE AND EAT
IT, TOO. 6 unique owner-managed income units.
5 have kitchens and bedrooms, there's 1 bachelor
apartment. All attractively furnished. If you're
looking for an investment — you've found a good
one here. Let us show you the returns on an in-
vestment of — \$42,500.

HAROLD HICKS

REALTOR
513 N. Palm Canyon Drive
Phone 2736

Associates
Mildred Jackson
Burnham Bigelow
Paul Aust
Ray Baur
Ken Herman

FOR REAL ESTATE
SEE
COL. WARD WOOLDRIDGE
Action and Honesty is
the Service To You
238 Indio Rd. Ph. 2360 anytime.

\$14,500. FURNISHED 2 bed-
rooms, 1 bath, 2 car garage.
Lot 100x100. Walking dis-
tance to town. Small down.
Write owner, 8654 S. Bluford,
Whittier, Calif. Phone Oxford
66300.

NEW 2 bedroom, 2 bath home.
Fireplace, finished garage.
Central heating, cooling.
Terms. Key at 1943 E. Andre-
as. \$16,500.

4 BEDROOMS, 3 baths, walking
distance, R-3 zoned, small
down. Phone 3743 for details.
RIGHT ACTION ACHIEVES
Your Wants and Needs in
BUYS, Trades, Leases; on
Homes, Lots, Income Prop-
erty and Ranches.
Trust deeds bought and sold.
2992 PHONES 7375
See MADGE ROCKS, Realtor
278 So. Palm Canyon Drive
El Dorado Hotel Lobby

BY OWNER. 3 bedrooms, 2
baths, TV cable, 4063 Calle
San Antonio. Phone 5731.

INDIO

MOTEL

5 UNITS on Hiway 111 near
Indio. Puccine block, has own
well. Room for 4 more units
and swimming pool. Best lo-
cation. Only \$29,000, easy
terms.

Coachella
Valley Realty

82-664 Hiway 99
Phone 7-3116

INDIO

MOTEL

5 UNITS on Hiway 111 near
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INDIO

MOTEL

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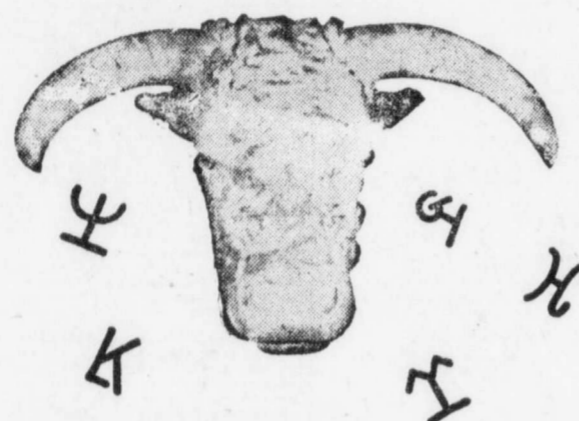
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